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Berliner Chic: A Locational History of Berlin Fashion (Urban Chic)

Susan Ingram, Leen d'Haenens, Katrina Sark
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Susan Ingram, Leen d'Haenens, Katrina Sark : Berliner Chic: A Locational History of Berlin Fashion (Urban Chic) before purchasing it in order to gage whether or not it would be worth my time, and all praised Berliner Chic: A Locational History of Berlin Fashion (Urban Chic):

Since becoming the capital of reunited Germany, Berlin has had a dose of global money and international style added to its already impressive cultural veneer. Once home to emperors and dictators, peddlers and spies, it is now a fashion showplace that attracts the young and hip. This gripping history follows Berlin chic through a host of historical eras and events, including the Nazi eradication of the primarily Jewish ready-to-wear industry, the confusion surrounding the split and reunification of the East and West, an unsuccessful effort to launch a fashion museum, and the debut of Berlin Fashion Week in 2007. There are many fabulous stories to tell about Berlin fashion and Berliner Chic tells them

all with verve and considerable expertise.

“While German literary scholars and costume historians have produced numerous fascinating studies on the topic, fashion buffs outside of the German-speaking realm have rarely paid attention to Berlin as a center of fashion. Ingram and Sark’s book is thus filling an important gap in our awareness of fashion in Berlin as a major aesthetic and sociopolitical phenomenon of the twentieth and twenty-first centuries. In its scope and ambition, this is a pioneering study with a comprehensive approach to the various aspects of public life that have constituted historically Berlin’s distinctive position on the international fashion scene. *Berliner Chic* offers a wealth of theoretical references, a historical framework, and a rich bibliography, as well as plenty of charming anecdotes, engaging stories, and ample photographs. One can imagine the reader packing this book before a trip to Berlin and using it as an alternative travel guide.”