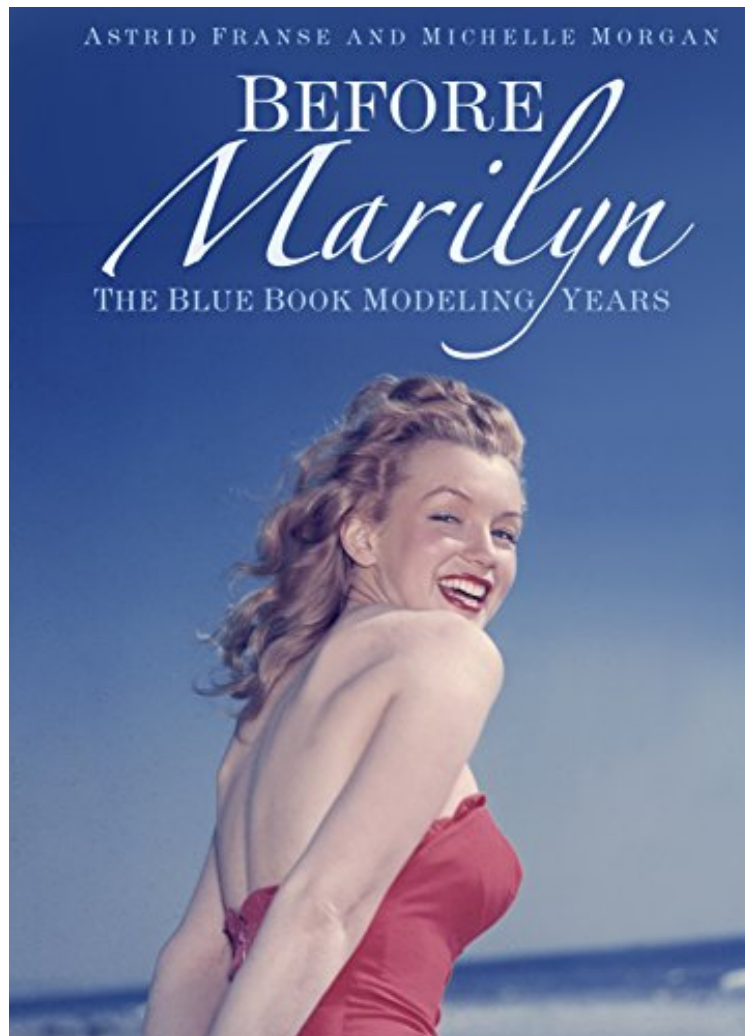



(Free) Before Marilyn: The Blue Book Modeling Years


## Before Marilyn: The Blue Book Modeling Years

*Astrid Franse, Michelle Morgan*

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**Astrid Franse, Michelle Morgan : Before Marilyn: The Blue Book Modeling Years** before purchasing it in order to gage whether or not it would be worth my time, and all praised Before Marilyn: The Blue Book Modeling Years:

1 of 1 people found the following review helpful. Allow me to congratulate authors Astrid Franse and Michelle Morgan ...By Donald R McGovernAllow me to congratulate authors Astrid Franse and Michelle Morgan for avoiding all the sensationalist traps and the invalid application of supposition and assumption while also avoiding the psychobabble that afflicts many of the books written about Norma Jeane and Marilyn. The word "affair" only appears in the text twice, the word "sex" only oncemdash;and not in relation to the actual act thereofmdash;while the words "romance" and "lover", along with "psychology", are completely absent. Refreshing to say the least.For various and sundry reasons, lately I have read more than a few books about Marilyn's death; and BEFORE MARILYN: THE BLUE BOOK MODELING YEARS was a pleasant and refreshing respite from those odd and grotesque accounts of a

mystery that will never be solved. However, BEFORE MARILYN solves one mystery: Emmeline Snively launched Norma Jeane's career and by extension, the career of Marilyn Monroe. As Emmeline wrote in one of her journals: "The days of the glamour girl are fading hellip; The trees on the Tujunga River were washed away in the floods a few years ago and as one looks at the changes today, you can still look back to the girl who became a legend (Franse Morgan KE:8)." And because of Astrid Franse and Michelle Morgan, and their book about the girl before Marilyn, you can now look back to the woman who helped create that legend: Emmeline Snively. A book definitely worth reading. 4 of 4 people found the following review helpful. A must have for a Marilyn fan! By Marina Been a fan of Michelle Morgan's books for a while. Especially "Marilyn Monroe: Private and Undisclosed". Once again, I'm amazed by her work and research. The pictures were amazing too. A great in depth look at Marilyn's modeling days. Finished the book the day I got it. A great read. Add to my collection of favorites! 0 of 0 people found the following review helpful. Love this book By Sharon Ostrov I actually fell upon this book at my public library and was sad when it was due, so I looked on Amazon and luckily found a copy. Wonderful, factual book.

Before Marilyn tells the story of Marilyn Monroe's modelling career, during which time she was signed to the famous Blue Book Agency in Hollywood. The head of the agency, Miss Emmeline Snively, saw potential in the young woman and kept detailed records and correspondence throughout their professional relationship and beyond. On the day of Monroe's funeral, Snively gave an interview from her office, talking about the girl she had discovered, before announcing, rather dramatically, that she was closing the lid on her Marilyn Monroe archive that day - to 'lock it away forever'. This archive was purchased by Astrid Franse, and together with bestselling Marilyn Monroe biographer Michelle Morgan they draw on this collection of never-before-seen documents, letters and much, much more. Before Marilyn explores an aspect of Monroe's life that has never been fully revealed - by charting every modelling job she did, and illustrating the text with rare and unpublished photographs of the young model and her mentor.

"The images of innocence and loveliness among these 200 photographs can break your heart if yoursqu;ve got one." ?The Buffalo News About the Author Astrid Franse began her career as a model, teacher and actress and has been the owner of Bennies Fifties USA collectables shop for the past thirty-five years. Fifty years after Marilyn's death, Astrid discovered that she owned a box containing Marilyn Monroe's Blue Book Model Agency Archive whilst buying items for Bennies Fifties. She bought the box without any knowledge of the contents. Two decades later, because of interest in the Marilyn collectibles, Astrid started organising the box and was stunned to discover that it once belonged to Miss Emmeline Snively, the president of the model agency. The announcement made world news and she was interviewed for television, radio, newspapers and the Internet. Michelle Morgan is the author of Marilyn's Addresses (Smith Gryphon, 1995), Marilyn Monroe: Private and Undisclosed (Robinson, 2012), The Mammoth Book of Hollywood Scandals (Robinson, 2013), The Ice Cream Blonde: The Whirlwind Life and Mysterious Death of Screwball Comedienne Thelma Todd (Chicago Press, 2015) and Madonna (Robinson/Little, Brown, 2015). Michelle has written frequently for magazines, and wrote a weekly newspaper column from 2007 to 2014. She has been interviewed on radio and television on numerous occasions, with appearances including The Alan Titchmarsh Show, The One Show, BBC National News, Sky News, and Collector's Lot.