

(Pdf free) Becoming Human by Design

Becoming Human by Design

Tony Fry

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Tony Fry : Becoming Human by Design before purchasing it in order to gauge whether or not it would be worth my time, and all praised Becoming Human by Design:

1 of 2 people found the following review helpful. So many words in service of a few interesting ideas. By Dave Carter That's it really, the thesis isn't strong or interesting enough to sustain the length of the book. What would have been some very interesting short papers is labored into a superfluous polemic. 0 of 1 people found the following review helpful. All the books I've bought, are written very successful ... By S. SATIRA All the books I've bought, are written very successful. 0 of 2 people found the following review helpful. Thoughtful By Shannon Carrier After meeting Tony Fry in person and discussing his views, the book really did become a thought-provoking view on the concept humanity. While it may be a tough read for some, I feel like it gave me motivation to discover for myself an ontological transformation.

The last in Tony Fry's celebrated trilogy of books continues his radical rethinking of design. Becoming Human by Design's provocative argument presents a revised reading of human 'evolution' centred on ontological design. Examining the relation of design to the nature of the human species - where the species came from, how it was

created, what it became and its likely future - Fry asserts that current biological and social models of evolution are an insufficient explanation of how 'we humans' became what we are. Making a case for ontological design as an evolutionary agency, the book posits the relation between the formation of the world of human fabrication and the making of mankind itself as indivisible. It also functions as a provocation to rethink the fate of Homo sapiens, recognising that all species are finite and that the fate of humankind turns on a fundamental Darwinian principle - adapt or die. Fry considers the nature of adaptation, arguing that it will depend on an ability to think and design in new ways.

Timely, urgent and deserving of attention. -- Peter Buchanan * The Architectural *About the Author Tony Fry is Director of the sustainment consultancy Team D/E/S and Adjunct Professor of Design, Griffith University, Queensland College of Art. He is also author of Design Futuring: Sustainability, Ethics and New Practice (Berg, 2008) and Design as Politics (Berg, 2010).