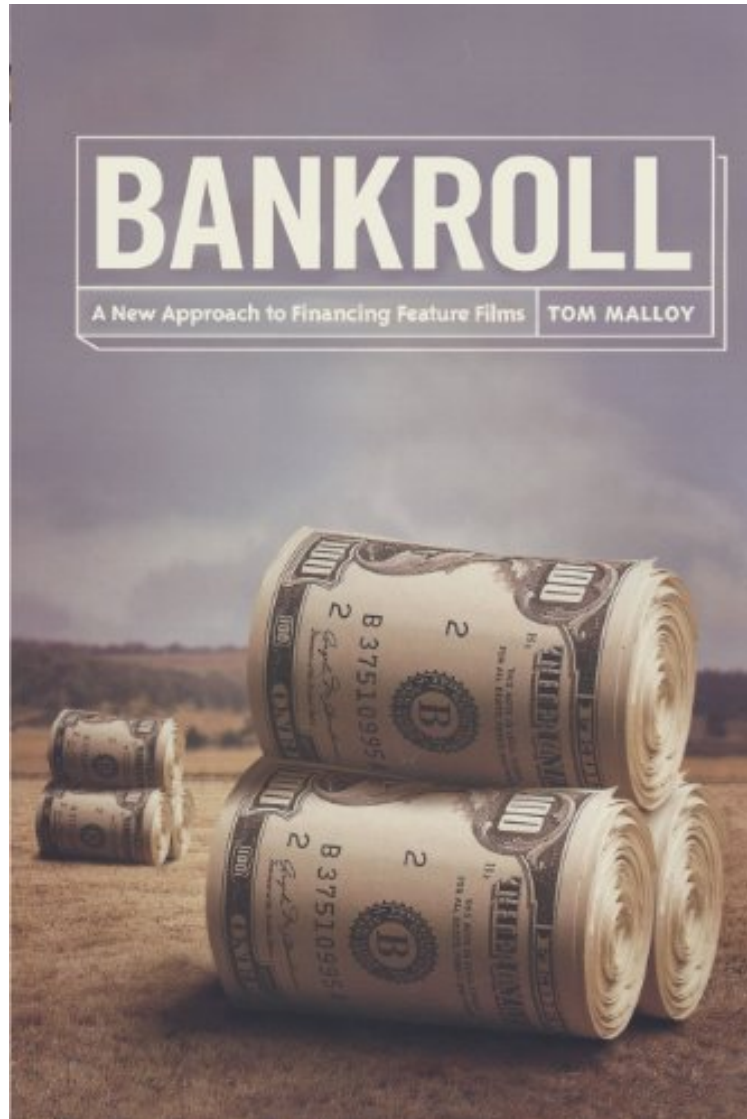


Bankroll: A New Approach to Financing Feature Films

Tom Malloy

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Tom Malloy : Bankroll: A New Approach to Financing Feature Films before purchasing it in order to gage whether or not it would be worth my time, and all praised Bankroll: A New Approach to Financing Feature Films:

1 of 1 people found the following review helpful. Interesting techniques, and a nice rally for your spirits!By Flash2000Malloy has done a fantastic job mixing technique and encouragement in his writing. He has a slew of insightful money raising ideas and gives you a clear picture of the current state of the industry and how you can navigate these new waters of tighter fisted cash investors and restrictive bank loan environments.Raising money for your movie is not easy, and Tom's book isn't the only one you should read on the subject (there are many laws, plans, and techniques you should familiarize yourself with), but his is the only one I've read that comes with a big dose of

positive energy and mental preparedness, which you will absolutely need to take with you into these ventures. Hollywood is the only place in the world where you can drown in encouragement, but Tom does it with an even hand of realism and a go get 'em spirit. Attitude is everything, and Tom's writing will help you dodge some of the land mines you can step on with investors that will turn them off to you. If you're feeling stuck in a rut with your project, grab this book; it's a great late night motivator to get you back out there shaking hands and making deals. KAM2 of 2 people found the following review helpful. A Must Have For ANY Aspiring Producer!! By Nick B First off, let me say that I rarely write reviews unless I am truly blown away by a product. That is surely the case with Tom Malloy's "Bankroll". To be short, I am a filmmaker, visual effects artist, and producer who owns a production and post production house in which I am juggling 15 or more ACTIVE projects at any given time. Usually, it will take me about 2-3 weeks to find the time to read a good book from cover to cover.....I read this book in less than 36 hours!! I couldn't put it down! Tom Malloy has shared his knowledge acquired from hard work, dedication, and a ton of creativity! Tom's experience in financing independent films has given him some of the best insight to share with other aspiring filmmakers, looking to raise capital for their films. Tom doesn't hold back, as he give you all the tips and tricks needed to raise millions of dollars for your movie! Furthermore, Tom is one of the few people who write these books that actually "practices what they preach". Tom essentially started out just like the rest of us, and has since raised millions of dollars for his films using the methods laid out in this book. If you are an aspiring filmmaker, producer, etc., than this book is a MUST HAVE in your film industry reference library! Read this book, re-read it, and memorize it!! If you practice the methods in this book, there is no way you won't be able to finance your next film! 1 of 1 people found the following review helpful. The Best Book on Film Finance and From Someone Who Did It! By Don Hamilton I've read this book three times this Summer. Both the 2008 edition and the current release, which just came out. I was floored at how simple his suggestions were and yet how brilliant. The 2nd Edition is worth paying 100\$ for easily. This is the best book hands down on where and how to get the money. Do yourself an enormous favor and buy this book and save yourself at least a year or several trying to learn this the hard way. His advice on lawyers is spot on. That was not news to me as I have many attorneys in my family. Just fyi. The sample business plan is so incredible I'm surprised more people don't adopt his method. His business plan chapter was eye opening for me. I ran it by a family member who is wildly successful and he said it was exactly the way it should be presented. A dynamite find. But what makes this version essential (I use both) is that it specifically addresses what investors need to see to invest in this post 2008 market. The rules have changed. This puts the reader at an incredible advantage over would be producers who haven't considered it. Also the spirit of the book is very uplifting as Tom details how he overcame obstacles and how incredibly rewarding it is to achieve a successful film. Among the obstacles he addresses providing real solutions: What if my presentation is too successful? What if I'm afraid to approach investors? What if I don't know any rich people? What are my legal requirements to approach an investor? Who must I sell first on my movie? How can I Produce myself into an acting, writing or other creative job? How can I hire a famous actor? How do I find a foreign sales agent? Hands down the best book I read all year. I would put it up there with Sidney Lumet's "Making Movies."

There is one golden rule in Hollywood: He who has the gold makes the rules. At the end of the day, a film can have every other element in place, yet if it lacks financing, it's never going to happen. This book explains how to get the gold.