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# Audiovisual Translation in the Digital Age: The Italian Fansubbing Phenomenon

*S. Massidda*

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This pioneering study on fan translation focuses on Italian fansubbing as a concept, a vibrant cultural and social phenomenon which is described from its inception in 2005 to today. It explores far-reaching issues related to fansubbing and crowdsourcing, highlighting in particular the benefits and drawbacks of Web 2.0.

About the Author Serenella Massidda is a Lecturer in Audiovisual Translation at Università degli studi di Sassari, Italy, and member of the European Association for Studies in Screen Translation.