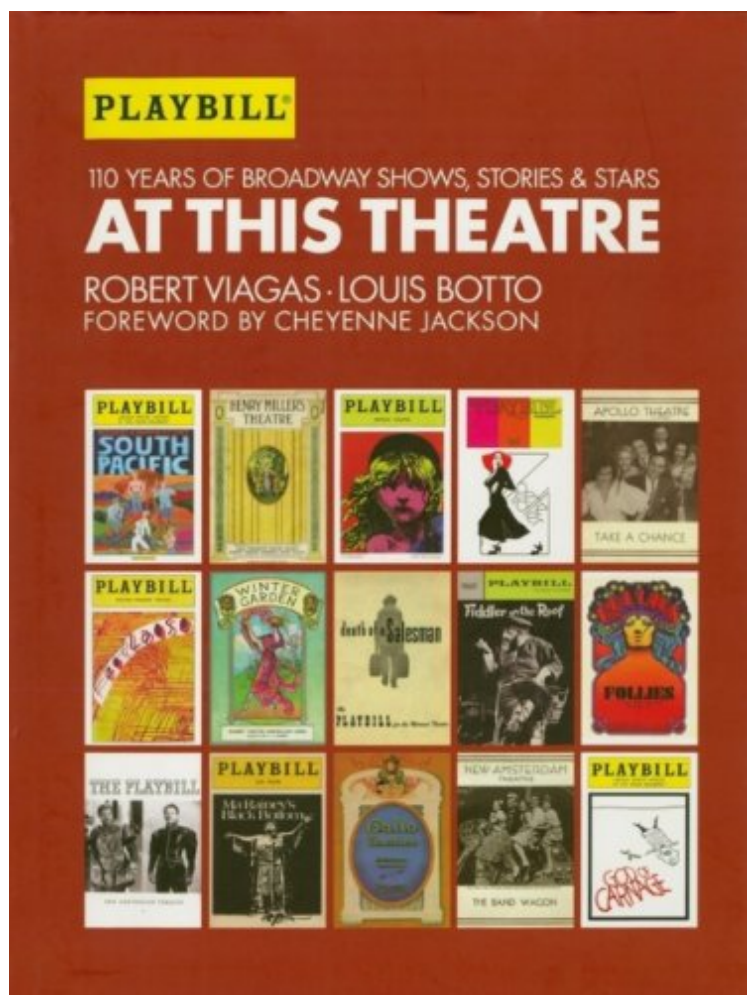


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At This Theatre: Revised and Updated Edition

Louis Botto, Robert Viagas

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(Applause Books). Theatregoers' favorite history of Broadway is back in an updated and expanded 2010 edition including more than 500 color production photos, vintage archival photos, and Playbill covers from all forty currently operating Broadway theatres. Thirty-eight of the original chapters have been expanded to cover all the shows that have opened in the ten years since the popular 2000 edition, with two new chapters added to include Broadway theatres recently refurbished and returned to life. This unique chronicle is the first work to present a detailed theatre-by-theatre roundup of players and productions that have enchanted audiences at Broadway's great playhouses from 1900 to 2010. The work is an expanded treatment of "At This Theatre," the popular feature in Playbill's Broadway theatre programs. "At This Theatre" offers playgoers instant nostalgia by listing notable hits (and some famed fiascos) that have played through the years in the theatre that they are attending. The book also pays tribute to the distinguished impresarios who built and managed these houses, and the brilliant architects and interior designers who created them. The original 1984 edition was created by Playbill senior editor Louis Botto. Botto worked with editor Robert Viagas on the 2000 update. With the third edition, Botto has passed the author torch to Viagas, who founded Playbill.com and the acclaimed Playbill Broadway Yearbook series, and who has written the updates in Botto's style.

About the AuthorRobert Viagas (Mamaroneck, NY) is the founder of Playbill.com, host of Radio Playbill, editor of Louis Botto's At This Theatre, and author of books including I'm the Greatest Star!, The Alchemy of Theatre, The Back Stage Guide to Broadway, and On the Line: The Creation of A Chorus Line. The assistant editor is Amy Asch, archivist for the Oscar Hammerstein II and Jonathan Larson estates.