Artists' Impressions in Architectural Design
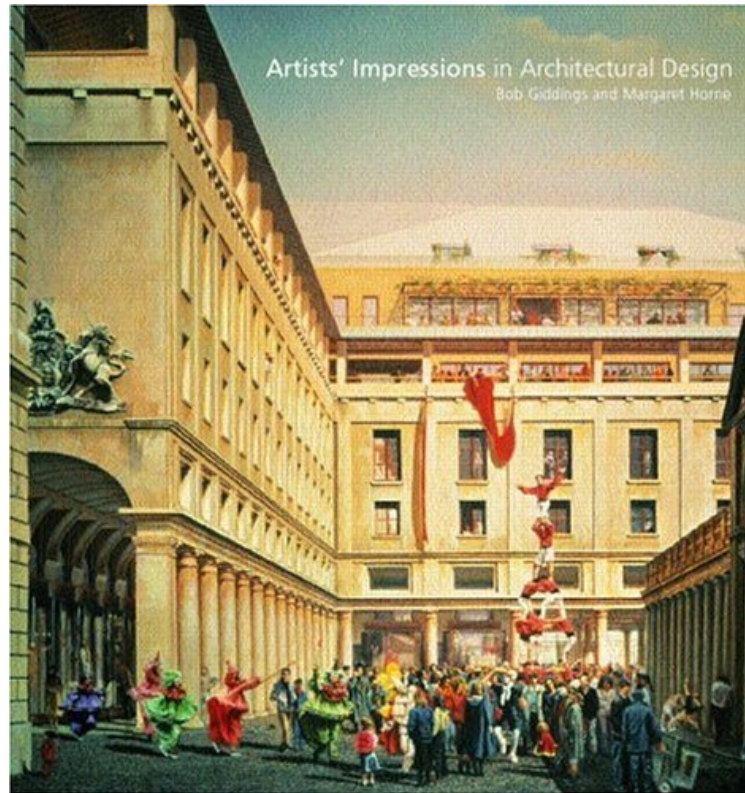
Margaret Horne
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Margaret Horne : Artists' Impressions in Architectural Design before purchasing it in order to gage whether or not it would be worth my time, and all praised Artists' Impressions in Architectural Design:

Artists' Impressions in Architectural Design analyses the ways in which architects have presented their designs for clients and the public, both historically and contemporarily. It spans a period from the fifteenth to the twenty-first century.Architects have become familiar with change. The passage of time has brought with it new and revived styles of architecture, as well as innovative tools and techniques for their representation. The result is that while some methods show a view of the architect's concept for a building, others offer an almost real experience of the intended architecture. This book provides a rare and valuable study in which the exciting technological developments of today are placed in context with the rich heritage of the past. It offers an opportunity to learn how architects have chosen to represent their ideas. The authors dare to glimpse into the future and hopefully offer some reassurance for tomorrow.

'The book provides a rare and valuable study in which exciting technological developments of today are placed in context with the rich heritage of the past. It offers an opportunity to learn how architects have chosen to represent their ideas.' Bollettino Del, Centro Internazionale Promozione EditorialeAbout the AuthorBob Giddings, is Research Director and Head of Postgraduate Studies in the School of the Built Environment at the University of Northmbria at

Newcastle upon Tyne. He has been a practising architect for nearly twenty years and has worked on a considerable variety of building projects. Margaret Horne, is a Chartered Information Systems Practitioner with over 30 years computing experience. She has lectured in universities around the world, teaching applications of information technology to built environment staff and students.