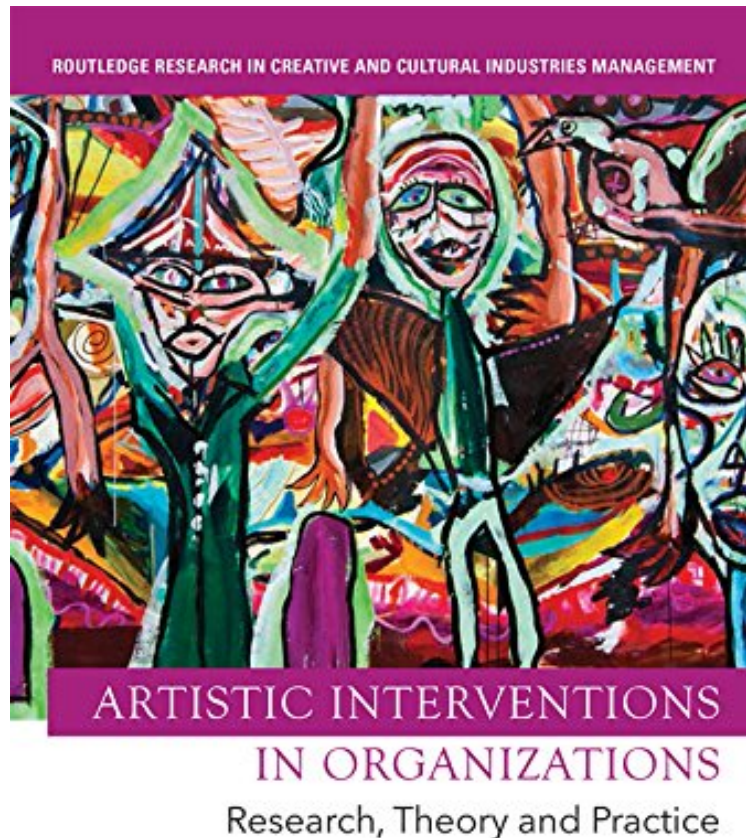


(Free) Artistic Interventions in Organizations: Research, Theory and Practice (Routledge Research in Creative and Cultural Industries Management)

## Artistic Interventions in Organizations: Research, Theory and Practice (Routledge Research in Creative and Cultural Industries Management)

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From Routledge : Artistic Interventions in Organizations: Research, Theory and Practice (Routledge Research in Creative and Cultural Industries Management) before purchasing it in order to gauge whether or not it would be worth my time, and all praised Artistic Interventions in Organizations: Research, Theory and Practice (Routledge

Artistic intervention, where the world of the arts is brought into organizations, has increasingly become a research field in itself with strong links to both creativity and innovation. Opportunities for the arts to interact with public and private organizations occur worldwide, but during the last decade artistic interventions have received growing attention in both practice and research. This book is the first comprehensive attempt to map the development of the field and provides an international overview of the area of artistic interventions and their impact on organizations from different perspectives, ranging from strategic management to organizational development, innovation and organizational learning. Featuring chapters from prominent and emerging scholars, including Nancy J. Adler, Barbara Czarniawska, Lotte Darsoslash; and Alexander Styhre, it places artistic interventions within an international context. The book also offers readers the opportunity to learn from experiences in a varied range of organisations, including newspapers, manufacturing, government, schools, and covers many art-forms, such as music, contemporary dance, painting, photography, and theatre. Using extensive empirical examples, this book is vital reading for researchers and scholars of creativity and cultural industries, as well as innovation, creative entrepreneurship, organizational studies and management.

'This is a delightful and important book, dedicated to how artistic and creative interventions can ndash; evolutionarily or revolutionarily ndash; influence organizing. A book for all times, but perhaps particularly important currently, in an era when imagination and genuine creativity are all but banned from mainstream workplaces. The book shows how vital artistic input can prove to be not just for the enjoyment and satisfaction that work can provide, but for the renewal and survival of organizations. Art helps us deal with the difficult, opens up the mind to new realizations, it makes it possible to learn and to make sense of a complex world. This book shows how and why it should become part of a healthy and sustainable management process in a variety of organizations and contexts, from the point of view of managers, intermediary organizations, employees and artists. It depicts practices, artistic engagements, inventive metaphors, as well as space as catalysts for reflection and organizational illumination, sometimes successful, sometimes not, or not immediately. A must read for everyone who hopes that a human kind of management, after all, has a future, but is unsure of how this future can be reclaimed. This book offers one very strong proposition on how this can be done.' - Monika Kostera, Professor Ordinaria in Management, The Jagiellonian University in Krakow, Poland and Guest Professor at Bradford University, UK 'Bravo for not saying bravo. The editors have avoided the trap of being cheerleaders and instead embraced the complexity ndash; in terms of theory, practice, and certainly epistemology ndash; of artistic interventions in organizations. In doing so, they provide a much-needed and timely summary, and an excellent place for moving forward in this exciting domain.' - Steven S. Taylor, Associate Professor, Worcester Polytechnic University, USA 'Today's leaders increasingly open their organizations to artistic interventions. They're collaborating with artists and using art processes to produce better outcomes. In this book, the world's foremost authors on this subject bring us up to date on this trending activity.' - Robert D. Austin, Professor, Copenhagen Business School, Denmark 'Aesthetic experience is always an experience of choice that challenges us, yet this book opens up the discussion and allows us to understand artistic intervention in organizations and how they can be used to make positive changes and improvement. I strongly recommend it.' - Silvia Gherardi, Professor, University of Trento, Italy About the Author Ulla Johansson Skouml;ldberg is Professor Emeritus from Gothenburg University, Sweden. Jill Woodilla is Honorary Visiting Professor, School of Business, Economics and Law, and Affiliated Researcher, Business Design Lab, University of Gothenburg, Sweden. Ariane Berthoin Antal is Senior Fellow at the WZB Berlin Social Science Center, Germany and Distinguished Research Professor at Audencia Nantes School of Management, France.