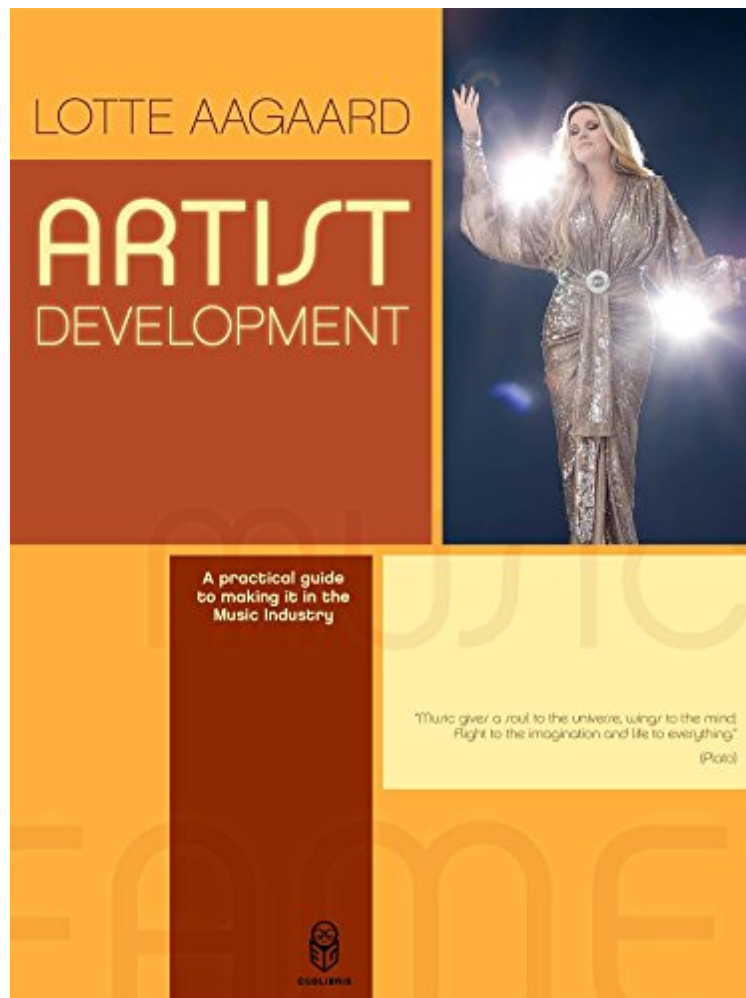


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Artist Development: A practical guide to making it in the music Industry

Aagaard Lotte

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Aagaard Lotte : Artist Development: A practical guide to making it in the music Industry before purchasing it in order to gauge whether or not it would be worth my time, and all praised Artist Development: A practical guide to making it in the music Industry:

0 of 0 people found the following review helpful. A must read for any budding music artist By K666SJW An excellent read.....filled with excellent tips and honest advice on how to make a go of things in the music industry.....penned by the hand of an author with a wealth of experience in this field.....

Music business Pro writes new must-read guide for those who want to make it in the music industry. But if you really want to, you can make it. Talent Manager from TGM Lotte Aagaard,

who has 30 years of experience in the business, presents a guide to all the tips and tricks you need to make a living of your talent. Every musician dream of making a living of their music. It is possible, but more often than not the bad contract has been signed and the career is down the drain before it really started. This is why Talent Manager Lotte Aagaard has decided to give young artists a helping hand with this book. With her 30 years of experience as Talent Manager at TGM, the company behind danish artists such as Aqua, MeMy and Razz, Lotte knows everything about what it takes to make it in the industry, and comes highly recommended by top people in the industry. Lotte had a second reason for writing the book "Artist Development - a practical guide to making it in the music industry". A decade ago her daughter Caroline became a huge childstar in Denmark. She was on the verge of an international breakthrough, when she decided, she did not want to do it anymore. "I had worked with young talents for many years, but it was only when I became a mother to a star, I started to understand the challenges of being a parent to young stars," Lotte states, "It was a hidden world, and not just one of greatness." For this reason the book is not only for young, hopeful artists – it is also for parents of children about to get famous. It walks you through all the things you and your child should consider.