

## Art of Film Funding: Alternative Financing Concepts

*Carole Lee Dean*

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**Carole Lee Dean : Art of Film Funding: Alternative Financing Concepts** before purchasing it in order to gage whether or not it would be worth my time, and all praised Art of Film Funding: Alternative Financing Concepts:

0 of 0 people found the following review helpful. Film Funding made Easy.By Herb palmer jrI really really liked this book, I am looking for the in,s and out,s of film funding. I just finished my film Pay Attention, success leaves clues. Kinda like the secret without the million dollar budget. The grants and connections in the back of the book are worth their weight in gold. The book is a must read for any film maker that is creating the budget for their film. Herb Palmer jr producer The Pay Attention film0 of 0 people found the following review helpful. Digressive and indulgent, but some good stuff in thereBy gmbReally aimed at the indie documentary maker. If you're making a narrative film, I

don't recommend this book. There's some things to help you, but it's just not geared toward you, and it's kind of lame of them not to make that clear to someone looking for the right book. Also, I had a professor in college, really esteemed, Oscar winner, but instead of teaching us, he only ever just read from his memoirs. There's a little bit of that in here - digressions that feel more about like "here's who I've worked with" instead of sticking to the main point. For example, in one chapter where the author says she will talk about alternative funding channels, she ends up talking about what makes a good documentary interview with a filmmaker she gave a grant to. There's some helpful stuff, for sure, but not really the best book. 24 of 25 people found the following review helpful. Useful for documentary filmmakers but... By fly girl I bought this book eager to learn some of the "alternative" financing concepts based on the glowing reviews. I'm about to mount a low budget feature, and I thought the book might provide good info on investment schemes and methods of raising money and other non-monetary support for a fictional project. However, this book is aimed at the non-profit and/or documentary filmmaker with only cursory references to fictional feature (or short) projects. I really learned nothing new from this title and I feel the description here is misleading. I suggest those of you looking for insight on funding for-profit films look elsewhere. If you are wanting to shoot a documentary then this book could be very helpful. My two cents worth.

This reference guide helps potential filmmakers create the perfect pitch, inspire a winning application, find and connect with funding organizations, make a successful "ask," and land the money to make a film.