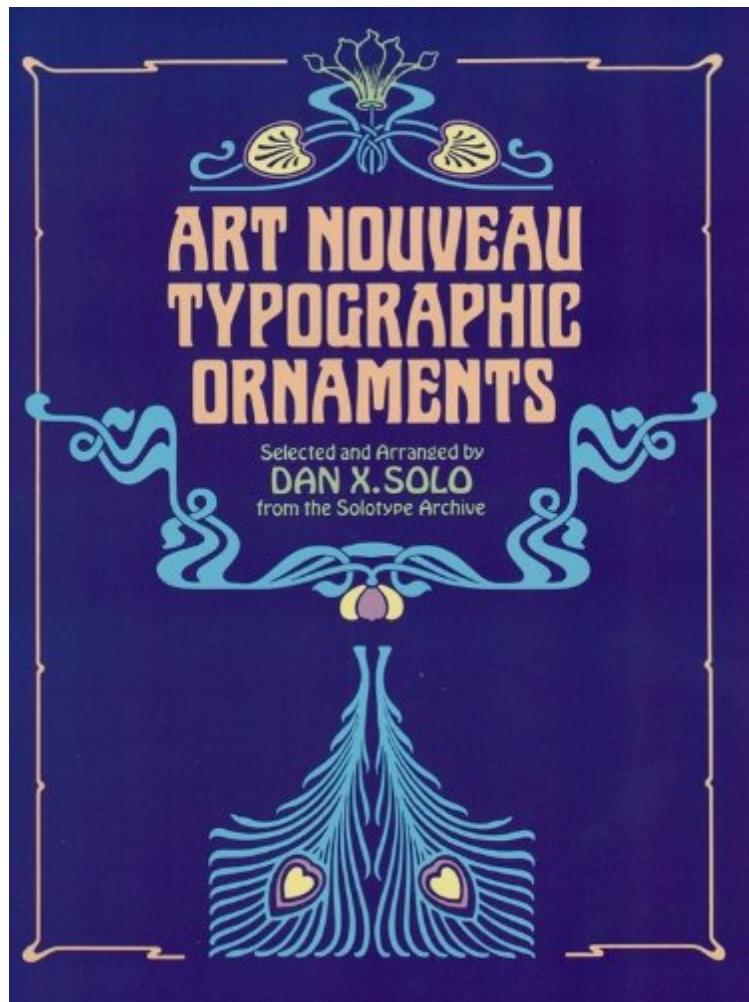


## Art Nouveau Typographic Ornaments (Dover Pictorial Archive)

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**From Dover Publications : Art Nouveau Typographic Ornaments (Dover Pictorial Archive)** before purchasing it in order to gage whether or not it would be worth my time, and all praised Art Nouveau Typographic Ornaments (Dover Pictorial Archive):

0 of 0 people found the following review helpful. Five StarsBy Makenna C.Good product, price and delivery.14 of 14 people found the following review helpful. A fabulous resource for black and white ornamentsBy A CustomerThis book contains hundreds of black and white images, borders, ornaments, rules, corners and other graphics. The pages are printed on both sides, it is necessary to make a xerox copy of a page before attempting to scan, or ghost-through will occur. The copyright notice is somewhat confusing, it appears to be a boiler-plate for use in books containing alphabets and states that use is free for no more than "six words composed from them", although there are no alphabets in this particular book. The images once scanned and digitally tweaked make wonderful graphics to create intricate selections from within your graphics application.

The turn-of-the-century Arts and Crafts movement revitalized many art-craft domains, including of course typography. One sidelight to the typographic art, but one in which many printers specialized, was the typographical ornament—long a tradition among the very earliest printers, once again brought to the avant garde of design. The best American and European printers offered whole catalogs of original ornament in the Art Nouveau manner—today they survive only in the archives of printers and historians of type. Here, from the archives of a contemporary typesetter and printing historian, is a selection of authentic Art Nouveau typographic ornament, culled out of late 19th and early 20th century specimen catalogs. Over 800 ornaments of all types include the patented Art Nouveau florals and flowing botanic wonders, both realistic and abstract. Women draped in pagan robes form borders and head and tailpieces. Animals abound: fish, elephants, turtles, birds, and creatures of myth and fancy. Innumerable spots, shapes, symbols, emblems, wreaths, scrolls, cherubs, and gargoyles show in clear black and white how they will look decorating menus, posters, handbills, ads, books, any functional or artistic project needing a flavor of Art Nouveau. Printers will be pleased to complement their Auriol, Baldur, Cordova, and Metropolitan, or other Art Nouveau-style typefaces with these unusual, long-forgotten ornaments. Mirror images given for many of the designs increase their utility. All images are from original sources, all copyright-free.

From the Back Cover The turn-of-the-century Arts and Crafts movement revitalized many art-craft domains, including of course typography. One sidelight to the typographic art, but one in which many printers specialized, was the typographical ornament—long a tradition among the very earliest printers, once again brought to the avant garde of design. The best American and European printers offered whole catalogs of original ornament in the Art Nouveau manner—today they survive only in the archives of printers and historians of type. Here, from the archives of a contemporary typesetter and printing historian, is a selection of authentic Art Nouveau typographic ornament, culled out of late 19th and early 20th century specimen catalogs. Over 800 ornaments of all types include the patented Art Nouveau florals and flowing botanic wonders, both realistic and abstract. Women draped in pagan robes form borders and head and tailpieces. Animals abound: fish, elephants, turtles, birds, and creatures of myth and fancy. Innumerable spots, shapes, symbols, emblems, wreaths, scrolls, cherubs, and gargoyles show in clear black and white how they will look decorating menus, posters, handbills, ads, books, any functional or artistic project needing a flavor of Art Nouveau. Printers will be pleased to complement their Auriol, Baldur, Cordova, and Metropolitan, or other Art Nouveau-style typefaces with these unusual, long-forgotten ornaments. Mirror images given for many of the designs increase their utility. All images are from original sources, all copyright-free.