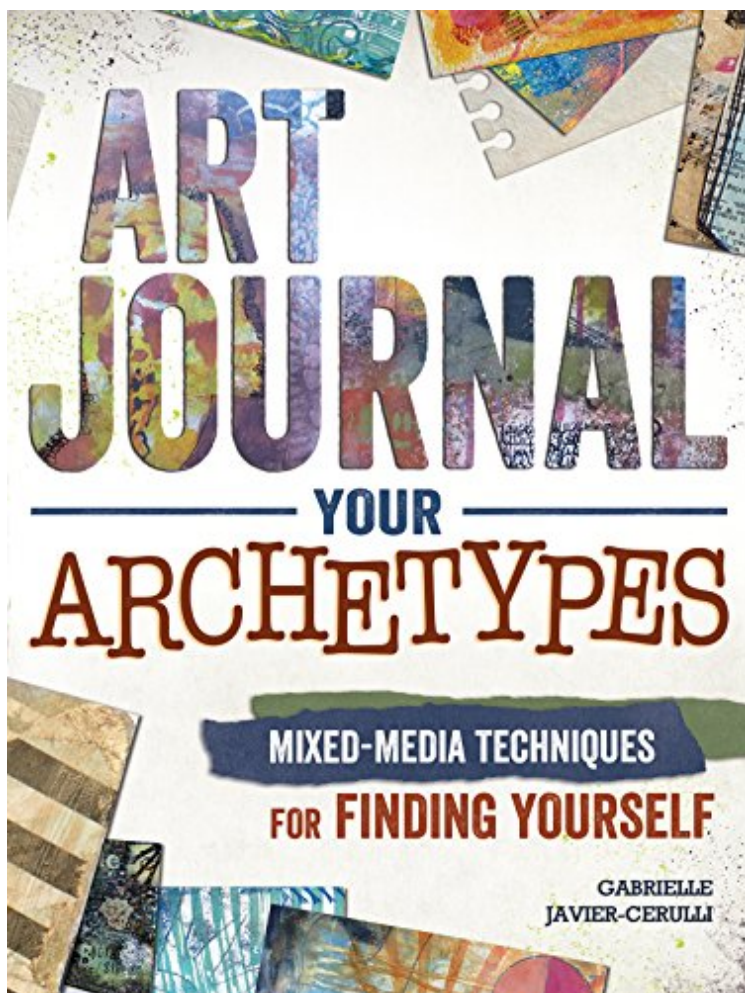


## Art Journal Your Archetypes: Mixed Media Techniques for Finding Yourself

*Gabrielle Javier-Cerulli*

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**Gabrielle Javier-Cerulli : Art Journal Your Archetypes: Mixed Media Techniques for Finding Yourself** before purchasing it in order to gauge whether or not it would be worth my time, and all praised Art Journal Your Archetypes: Mixed Media Techniques for Finding Yourself:

7 of 8 people found the following review helpful. Not the usual suspects artwork / good stuff! By Susan Jane Being a visual artist the first thing I do with any book is look at the pictures. The written part is going to be supporting this in any art book. I had stopped buying art journal books because the artwork was bland, simple looking (even when it wasn't), and often just versions of what everyone else was doing. I'm also not fond of art books that are really sales pitches. I made an exception with this one because of who reviewed it and the whole idea of archetypes and art. As I flipped through the pages I was astonished that some of the art was by big names yet were very deep, often exotic, sometimes even profound. For that reason alone I gave this book 5 stars. Art journals don't have to be Picasso. Art

journals can be 2 a.m. angry meaningfully scribbles. But somewhere along the line real art has been lost to selling products and classes to beginners (or near beginners). That's sad. That's also a crime. At this point, I went to my bookshelf and pulled out "Alphabetica" which is the first pure art journal book I bought. It's about line, color, shape, and all that, but it's also about energy, movement, and story. I know some don't like "Alphabetica" and I understand that. But I reference it because "Art Journal You Archetypes" has some great artwork. I, of course, am deficient in archetypes... nothing new there! But it's an interesting process and I should be able to ignore the "buy my product" stuff as I work through the pages. I certainly hope other publishers stop printing Xerox clones and come up with new and exciting art journal books featuring a mixture of art at all levels. And while they're at it, no more huge chapter of supplies, please. Put a basic list in the back. Wasting page count on endless discussions of glue, paint, etc. is almost pointless since supplies change within months sometimes. In the olden days of art books, they had a bibliography and list of suppliers.

2 of 2 people found the following review helpful. I would skip this one.....sorryBy StaciI work in therapy, and thought I could use this book for myself and for my clients. It's not a book for concept application, instead, it's basically a quiz, and a book of lists and interviews, with instructions on how to create a project that the interviewee contributed to the book. I don't like to sting people on reviews, but I cannot recommend this book.

3 of 3 people found the following review helpful. Good bookBy movie loverWas helpful and thought provoking. I'm not here to write a book report, but just to say, it was an interesting read.

It's true, isn't it? You have a burning desire to express yourself. But to be successful, confident and happy, you need to know yourself, your true self. That's where archetypes come in. An archetype is a symbolic representation of the repeated patterns of behavior that make you who you are, the driving forces behind your being. Maybe you're a Rebel or a Seeker? Maybe you are both. Or are you a Visionary? How about a Student? The better you know yourself, the stronger, more resonant and more authentic your art. And where else to practice expressing your newly discovered self than in an art journal--a place where you are free to create with no rules, no wrongs. Art journaling is a colorful, non-critical way to explore your archetypes. In this unique book, you will learn processes for discovering your core archetypes and using that knowledge to create highly personal visual expressions, all the while embracing the personal revelations and creative breakthroughs that result. A fun 33-question quiz will help you discover and embrace your guiding archetypes. Find out how 11 professional artists draw on their archetypes as inspiration for their art journal pages. Follow along with 26 step-by-step demonstrations to learn how to use altered magazine images, layered stencils, Gelli Plate printing and other awesome mixed-media art techniques to enhance your art journal pages. No matter what your experience level, you will learn how to use your guiding archetypes as inspiration. Whatever your motivation for opening this book, you will discover a fun, creative path to gaining confidence, happiness and clarity in every aspect of your life.

About the Author Gabrielle Javier-Cerulli, Pittsford, NY, is a mixed-media artist and archetype consultant. She is the author of No Ordinary Woman: Tips for Conscious, Creative, and Healthy Living.