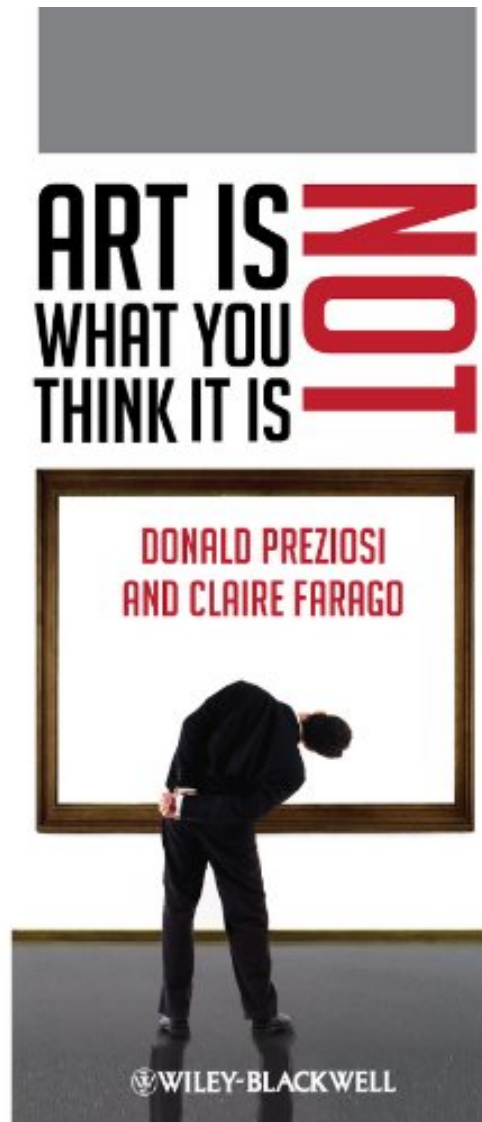


(Mobile book) Art Is Not What You Think It Is (Wiley-Blackwell Manifestos)

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Donald Preziosi, Claire Farago

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Donald Preziosi, Claire Farago : Art Is Not What You Think It Is (Wiley-Blackwell Manifestos) before purchasing it in order to gauge whether or not it would be worth my time, and all praised Art Is Not What You Think It Is (Wiley-Blackwell Manifestos):

2 of 2 people found the following review helpful. somewhat like Latour's actor-network theory but easier and more fun to ...By Sarah FinnThis is a fabulous book, makes complex ideas clear and understandable. It provides a welcome alternative to the artist and/as the work model that still has a stranglehold on discussions of art. Looks at the "matrix" of agencies involved, somewhat like Latour's actor-network theory but easier and more fun to read, with a great historical dimension missing from sociology which focuses on the now, without tackling the important problematic of

time, how to understand the artwork as an event between past and future. The discussion of the indexical sign is key to their historical argument, a critique of Christianity's lingering hold on the supposedly secular present. The message that art is essential to building a democratic society is inspiring.

Art Is Not What You Think It Is utilizes original research to present a series of critical incursions into the current state of debate on the idea of art, making manifest what has been largely missing or unsaid in those discussions. Links museology, history, theory, and criticism to the realities of contemporary social conditions and shows how they have structurally functioned in a variety of contexts. Deals with divisive and controversial problems such as blasphemy and idolatry, and the problem of artistic truth. Addresses relations between European notions about art and artifice and those developed in other and especially indigenous cultural traditions.

“Summing Up: Recommended. Graduate students and researchers/faculty.” (Choice, 1 August 2012)
“Preziosi and Farago present us with an invaluable series of provocations aimed at traversing, motivating, and unsettling the discourse of art and its histories.” - Jae Emerling, University of North Carolina, Charlotte
“Art is Not What You Think is a groundbreaking book that provides a cutting-edge theoretical take on the conundrum of artistic authorship and meaning today.” - Amelia Jones, McGill University
From the Back Cover
Few phenomena in our lives are as inescapable as what we commonly refer to as art—yet few concepts are more elusive than the idea of art itself. So what does art look like today? And what is its fate? *Art Is Not What You Think It Is* offers a series of critical incursions into the current state of debate on the idea of art—making manifest what has been largely missing or unsaid in those discussions. Revealing how conventional thinking about art is largely based on misconceptions about its history, Preziosi and Farago call for a radical rethink of the subject and its relationship to a wide swath of today's world—from religion and philosophy to culture and politics. The authors probe a variety of issues, including the dangers of art and trap of the visual; the frame that blinds us; deconstruction of the agencies of art; the intersections of the local and global; the breach of art and religion, and commodifying artistry. Provocative and groundbreaking, *Art is Not What You Think It Is* will reshape conventional assumptions about the nature, meaning, and ultimate fate of art in today's world.