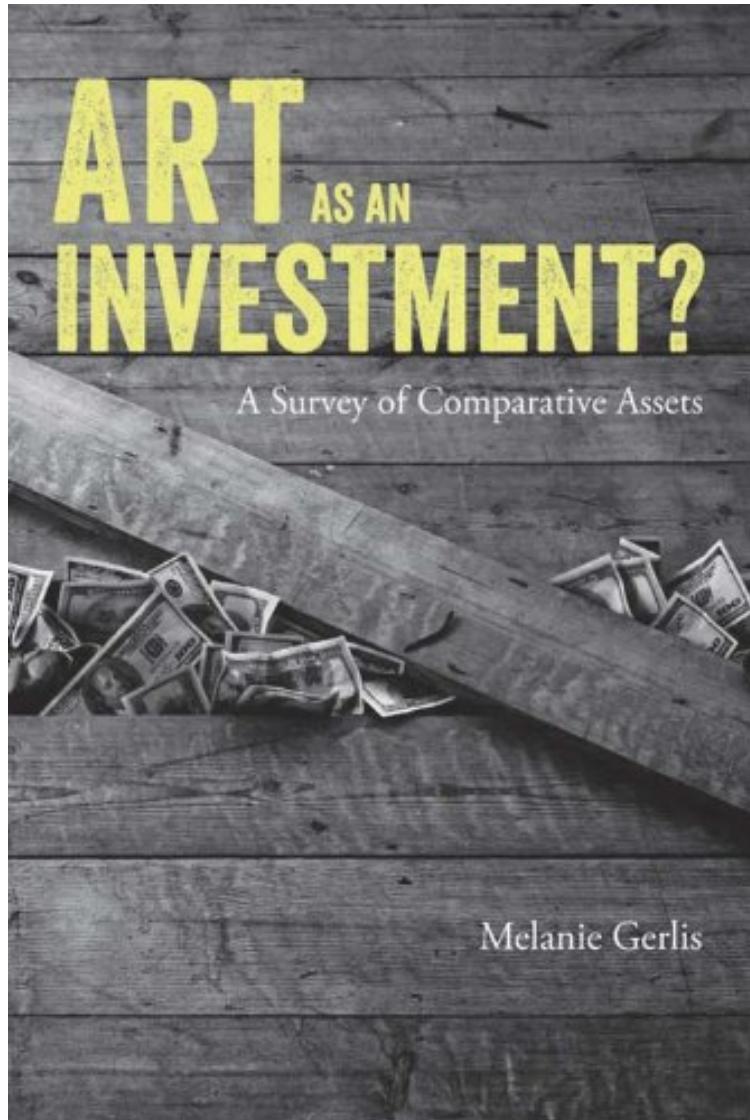


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Art as an Investment?: A Survey of Comparative Assets

Melanie Gerlis
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Melanie Gerlis : Art as an Investment?: A Survey of Comparative Assets before purchasing it in order to gage whether or not it would be worth my time, and all praised Art as an Investment?: A Survey of Comparative Assets:

Aimed at collectors and investors, this user-friendly guide explains art's value as an asset through comparisons with more familiar investments, including property, shares and gold. It draws on extensive research and interviews with key players in these other markets, as well as the author's own experience, to clarify the specifics of art as an asset

class.

'No one is better able than Melanie Gerlis to discuss the pros and cons of art as an investment... This insightful book is a must for anyone seeking to really understand the nature of the art commodity.' Dr Iain Robertson, Sotheby's Institute of ArtAbout the AuthorMelanie Gerlis has been the Art Market editor of *The Art Newspaper* since 2006, reporting on auctions, art fairs and market news globally since then. She previously worked for ten years at RLM Finsbury, a strategic communications and investor relations firm, advising investment banks, hedge funds and other financial services clients.