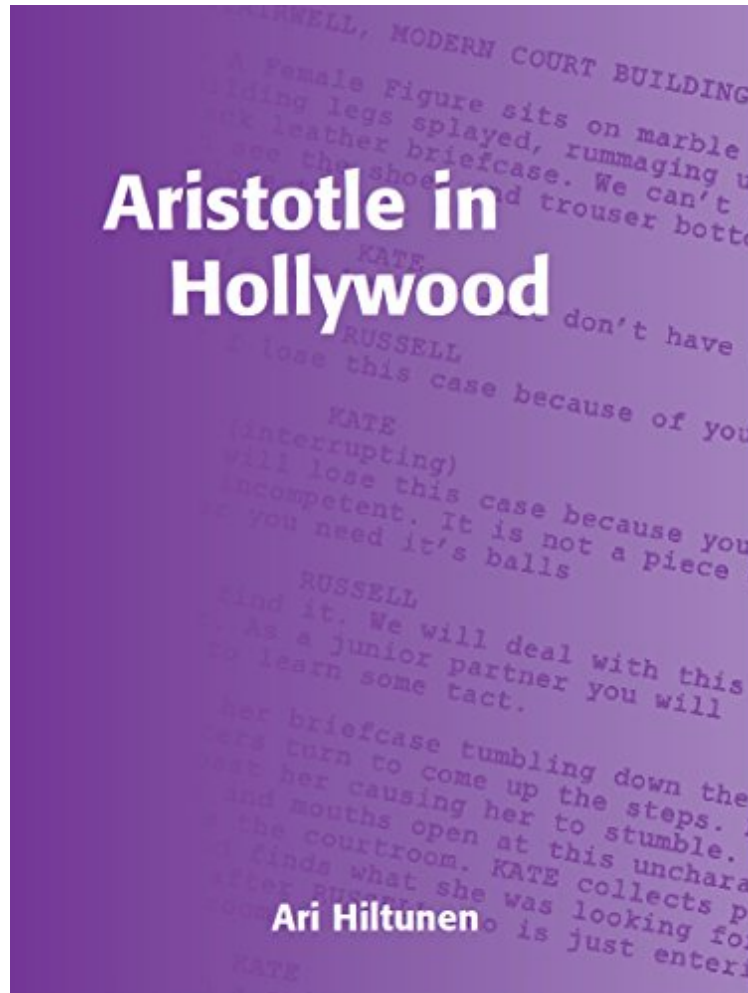


Aristotle in Hollywood: Visual Stories That Work (Studies in Scriptwriting)

Ari Hiltunen

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Ari Hiltunen : Aristotle in Hollywood: Visual Stories That Work (Studies in Scriptwriting) before purchasing it in order to gauge whether or not it would be worth my time, and all praised Aristotle in Hollywood: Visual Stories That Work (Studies in Scriptwriting):

Throughout the centuries Aristotle's Poetics remained something of a mystery. What was the great philosopher trying to say about the nature of drama and storytelling? What did he mean by pity, fear and catharsis? In this book, Ari Hiltunen explains the mystery of the 'proper pleasure', which, according to Aristotle, is the goal of drama and can be brought about by using certain storytelling strategies. Hiltunen develops Aristotle's thesis to demonstrate how the

world's best-loved fairy tales, Shakespeare's success, and empirical studies on the enjoyment of drama and brain physiology, all give support to the idea of a universal 'proper pleasure' through storytelling. Examining the key concepts and logic of Poetics, Hiltunen offers a unique insight to anyone who wants to know the secret of successful storytelling, both in the past and in today's multi-billion dollar entertainment industry.

ldquo;If you are a writer or creative artist, you will find guidelines here that are as fresh and immediate as the day Aristotle dictated them. . . . a source of deeper understanding and enhanced enjoyment of the movie-going experience.rdquo; (Chris Vogler, author of *The Writerr's Journey*)

About the Author