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Architectural Photography, 3rd Edition: Composition, Capture, and Digital Image Processing

Adrian Schulz

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Adrian Schulz : Architectural Photography, 3rd Edition: Composition, Capture, and Digital Image Processing before purchasing it in order to gauge whether or not it would be worth my time, and all praised Architectural Photography, 3rd Edition: Composition, Capture, and Digital Image Processing:

0 of 0 people found the following review helpful. Many insightful tips, very creative and thoughtful. Good technical info as well. By EWe (the college where I teach and I) bought this to teach a class in architectural photography we are developing in our new curriculum. This book is fantastic. We will only be using it as a reference and for lecture content, though; not for requiring it as text, since it is slightly more technically oriented than our final selection, which covers more craft and art. This one does too, it was a close call. Chapter three: style and composition is very, very good. Our other candidates were the classic McGrath's "Photographing Buildings Inside and Out" (also to be used as reference only because it's a book from the film era, although very good) and James Ewing's "Follow the Light,"

which we found to be the most accessible and complete for 101 architectural photography. But the three books complement each other very well. I wish I could have the students read more than one as required... I'd take all three.0 of 0 people found the following review helpful. Four StarsBy CustomerVery comprehensive w/ great photos ideas. Well worth adding to the library.0 of 0 people found the following review helpful. Four StarsBy LeoAs an aspiring Architectural/Landscape Architectural photographer I found this book very helpful.

Architectural photography is more than simply choosing a subject and pressing the shutter-release button; it's more than just documenting a project. An architectural photograph shows the form and appeal of a building far better than any other medium. With the advent of the digital photographic workflow, architects, real estate firms, and interior designers are discovering exciting new opportunities to present and market their work. But what are the ingredients for a successful architectural photograph? What equipment do you need? How can you improve your images in the digital darkroom? Why does a building look different in reality than it does in a photograph? In this book you will find the answers to these questions and much more. Author Adrian Schulz—an architect and photographer by training—uses real-world projects to teach you how to:

- Capture outstanding images of buildings, inside and out
- Choose the right equipment and use it effectively
- Compose architectural shots
- Work with ambient and artificial light
- Process images in an efficient workflow based on Adobe Photoshop

This book is a step-by-step guide to architectural photography for both the aspiring amateur photographer interested in architectural photography and the professional photographer who wants to expand his skills in this domain. Moreover, architects themselves will find this book motivating and inspiring. This third edition has been extensively revised and includes 90 new images and illustrations. Updates include information on topics such as:

- Photographic technology, including digital cameras, lens quality and construction, and large format cameras
- Shooting techniques
- The real life of a professional architectural photographer
- Traveling
- Analog to digital shooting
- Stadium photography
- Image Processing, including screenshots from the latest image-processing software such as Adobe Photoshop CC

With this book, you'll learn a variety of creative tips, tricks, and guidelines for making the perfect architectural image.

About the Author Adrian Schulz lives in Berlin, Germany, and has a degree in architecture from the Technical University of Berlin. Early in his studies, he became interested in architectural photography, and it became the subject of his thesis. Adrian currently works as a professional architectural photographer throughout Europe and North America.