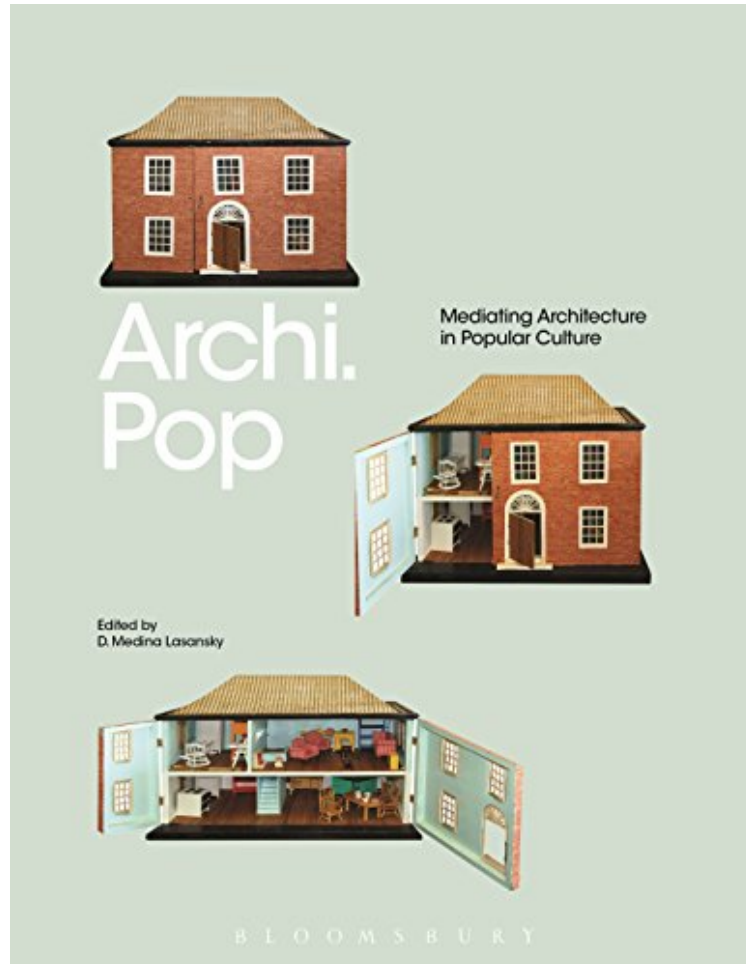


# Archi.Pop: Mediating Architecture in Popular Culture

*Medina Lasansky*

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**Medina Lasansky : Archi.Pop: Mediating Architecture in Popular Culture** before purchasing it in order to gage whether or not it would be worth my time, and all praised Archi.Pop: Mediating Architecture in Popular Culture:

0 of 0 people found the following review helpful. Five StarsBy Erin McCullochWonderful book!0 of 0 people found the following review helpful. what beatriz colomina should have doneBy wothe essays in this collection represent the necessary extension of beatriz colomina's 1994 and 2006 arguments that architecture is but one of many mass media forms by turning to actual popular and populist architectural forms (save perhaps for essays on john lautner, which does integrate the pulpy trashy films shot in his houses, and one that tries to connect the origins of rap music to postwar modernist architectural developments): popular cultural forms are, as lasansky intelligently observes in her introduction, the very "brick and mortar" that constitute architectural form.

How have architecture and design been represented in popular culture? How do these fictional reflections feed back into and influence 'the real world'? Archi.Pop: Architecture and Design in Popular Culture offers the first

contemporary critical overview of this diverse and intriguing relationship in cultural forms including television, cinema, iconic buildings and everyday interiors, music and magazines. Bringing the study of architecture and culture firmly to the contemporary world, *Archi.Pop* offers a unique critical investigation into how this dynamic relationship has shaped the way we live and the way we interact with the constructed world around us.

[*Archi.Pop*] does much more than rehearse old critiques. Rather, [it] ... attempts to address the ways in which popular culture intersects with architectural production ... In doing so, the book offers more than a simple corrective to scholarship focused on the "known designer" ... Many of the pleasures of [*Archi.Pop*] ... come from its exploration of particular, often obscure, histories of pop culture. \* *Buildings Landscapes* \* This adventurous book brings together the subjects of architectural history and popular culture through a novel set of case studies. The interdisciplinary approach foregrounds the popular representation and understanding of modern architecture and interiors. From the Playboy Club to the car interior, the book is engaging and critically engaged. -- Anne Massey, Middlesex University, UK This indispensable collection of lively essays explores a rich vein of overlooked material-TV domesticity, shag carpet, Hollywood sets, plastic toys, magazine pictures, amusement parks, hip hop-that re-examines modern architecture and design. Smart, readable, and engaging, the book extends Reyner Banham's project into the twenty-first century. -- Amy F. Ogata, Bard Graduate Center: Decorative Arts, Design History, Material Culture, USA About the Author D. Medina Lasansky teaches architectural history at Cornell University, USA. She is co-editor of *Architecture and Tourism: Perception, Performance, and Place* (Bloomsbury, 2004) and the author of *the Renaissance Perfected: Architecture, Spectacle and Tourism in Fascist Italy* (2004).