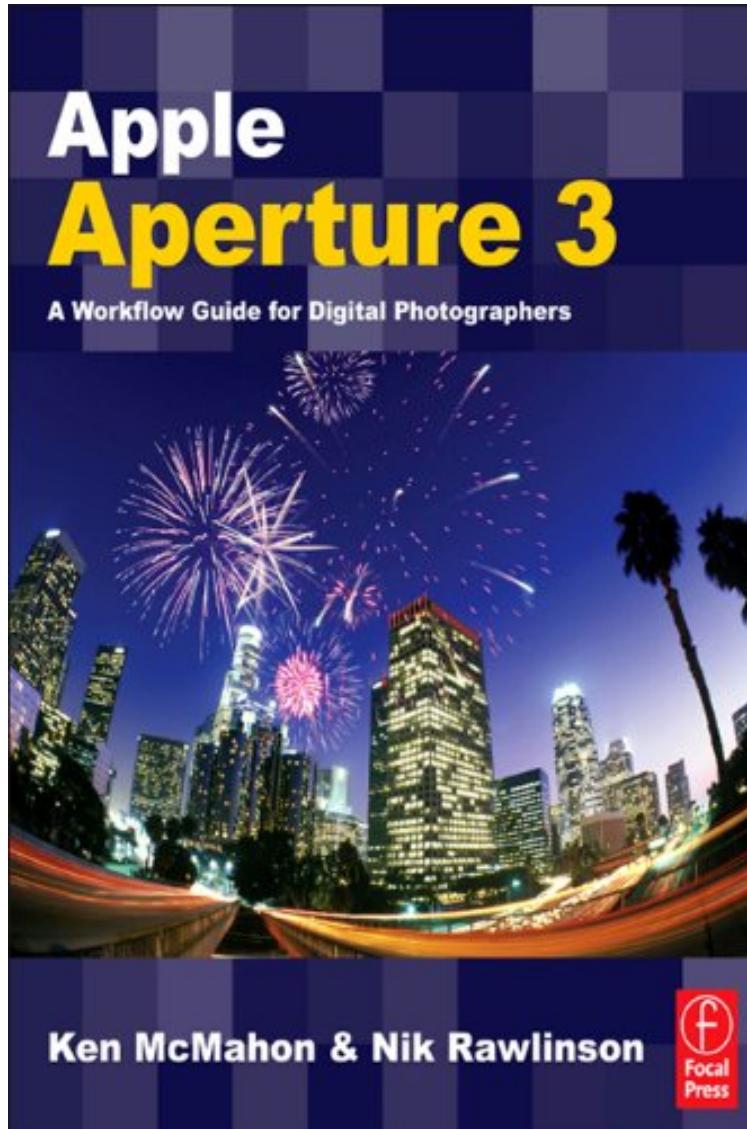


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## Apple Aperture 3: A Workflow Guide for Digital Photographers

*Ken McMahon, Nik Rawlinson*  
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**Ken McMahon, Nik Rawlinson : Apple Aperture 3: A Workflow Guide for Digital Photographers** before purchasing it in order to gage whether or not it would be worth my time, and all praised Apple Aperture 3: A Workflow Guide for Digital Photographers:

0 of 0 people found the following review helpful. Better than expectedBy Timothy R. AndersonThe earlier reviews are certainly mixed and after reading them, I didn't know what to expect but knew I wanted an Aperture 3 book and found a good price on a used version from . While it was used, it was almost in new condition - just a little wear on the cover but this will allow me to feel better about writing notes and highlighting things in the book. Nice margins for notes too.I agree with the reviews that the structure is awkward for sequential reading. For example, starting the book with

chapter 1 dedicated to Raw and Raw editing followed in chapter 5 by "Adjusting Images" essentially results in a lot of duplication. While I understand that Raw editing is very important and a feature that I'm using, it is still something that should probably after topics such as importing, organizing, and editing jpeg. At this point, people will have files on their system, organized in some form, and be ready to appreciate the significant advantages of raw over jpeg. The book seems at times like separate chapters without much self referencing material in other chapters which would help in finding the disparate materials. Also, many of the figures feel like they are a page or two too far (early or late) from where they are discussed in the book. Bringing up the subject of figures, the print quality is okay but not great. Many figures are too small to show user interface features desired and quite a few of the figures show subtle enough adjustments that are hard (impossible?) to appreciate given the print quality and size. At times providing circles to highlight the visual effects might be helpful. Having said that, this was better than I expected from the reviews and is a useful tool for me to get going on Aperture. As a new user of Aperture, switching over from 10 years of digital photography using PCs, I found this book very helpful. I dove into chapter 5 along with picking and skimming other chapters as appropriate. The index is okay and makes it useful as something of a reference. Apple's Pro Training series book appeared to be more of a "lead by the nose" through specific examples rather than being a reference and much more expensive. I didn't really see myself working that way through the material so perhaps McMahon's book was a better fit for me. In Aperture there are often multiple ways of doing things and multiple ways of thinking about things. This can make it much more difficult to write a book - I get the impression as I get more familiar, that it is hard to create something comprehensive enough without being overwhelming. There are many free tutorial videos available for Aperture 3 from Apple and elsewhere but it was quite helpful to have this as well. In the end, I'm glad I got it despite the warts. Having said that, if it were priced close to Apple's Pro Training book, I would have felt short-changed. 0 of 0 people found the following review helpful. Obsolete software By Jerry B. out of date. Not much use now since Apple dumped Aperture. 0 of 0 people found the following review helpful. Difficult to follow By Rogelio G. Miro This book is difficult to read the first time with no experience on Aperture. A reader with beginner, intermediate experience in Aperture 3 may have an easier time. It took time since I had to open the computer and look at the application screens so I can follow the text of the book since there are not enough pictures. I read a few chapters and decided to purchase a video "Apple Pro Video Training: Aperture 3." Now with a general expertise I may reread some of the book.

Aperture is a dedicated end-to-end workflow tool for photographers and this book guides the reader through the complete process from capture to output. The beauty of Aperture is that - unlike Adobe's rival workflow software, Lightroom - it doesn't force a particular structure or workflow on to the user. This more open-ended approach means it is becoming increasingly popular with photographers - but also means that there is a lot to learn for a newcomer to the software. Whether you are cataloging, organising and adding Metadata to thousands of RAW files; selecting, cropping and correcting an individual image or preparing files for final output to web or print, this book provides a complete reference for producing high-quality results with Aperture.

About the Author Ken McMahon runs Pelican Graphics, a digital design consultancy specializing in design and artwork production for print media and the web. He is also a freelance journalist, writing for PCWorld, Mac User and PC Pro in the UK, and a best-selling author. Nik is a UK-based journalist, formerly editor of MacUser magazine, and before that deputy editor of Personal Computer World. He is currently CNET's resident camera reviewer. He is the author of Independent Guide to the iPhone, Independent Guide to the iPad and Independent Guide to the Mac. He is also the co-author of Apple Aperture 3: A Workflow Guide for Digital Photographers, which is currently commissioned for an update this year when Apple releases the next revision of the software.