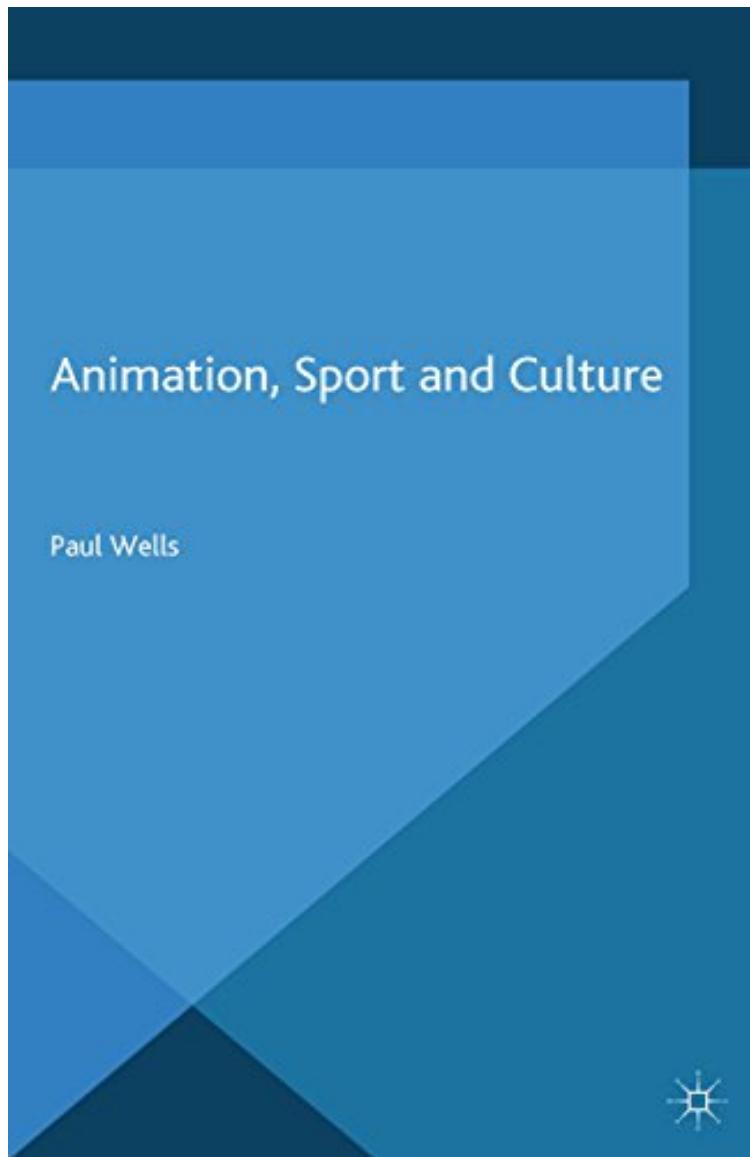


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P. Wells : Animation, Sport and Culture before purchasing it in order to gage whether or not it would be worth my time, and all praised Animation, Sport and Culture:

Animation, Sport and Culture is a wide-ranging study of both sport and animated films. From Goofy to Goalkeepers, Wallace and Gromit to Tiger Woods, Mickey Mouse to Messi, and Nike to Nationhood, this Olympic-sized analysis looks at the history, politics, aesthetics and technologies of sport and animation from around the globe.

'Wells thinks deeply about animation and sport as cultural fields. In this frame, he identifies their preoccupations and possibilities, unpacking their entanglements and interfaces. Thus, the monograph is at once history, cultural analysis, cinematic criticism, and meditation on sport and society. In each of these pursuits, Animation, Sport and Culture makes valuable contributions that recommend it to readers... [It] deserves a broad, interdisciplinary readership... And while it has value for specialists in these areas interested in animated film, it will surely reward others concerned with physicality, narrative, and culture more generally.' - C. Richard King, Professor of Critical Culture, Gender, and Race Studies, Washington State University, USAAbout the AuthorPaul Wells is Director of the Animation Academy, Loughborough University, UK. He has written widely in Animation Studies, including *Understanding Animation*, *Re-Imagining Animation* and *The Animated Bestiary*. He is also an established writer and director for TV, Film, Radio and Theatre, conducting consultancies worldwide based on his book, *Scriptwriting*.