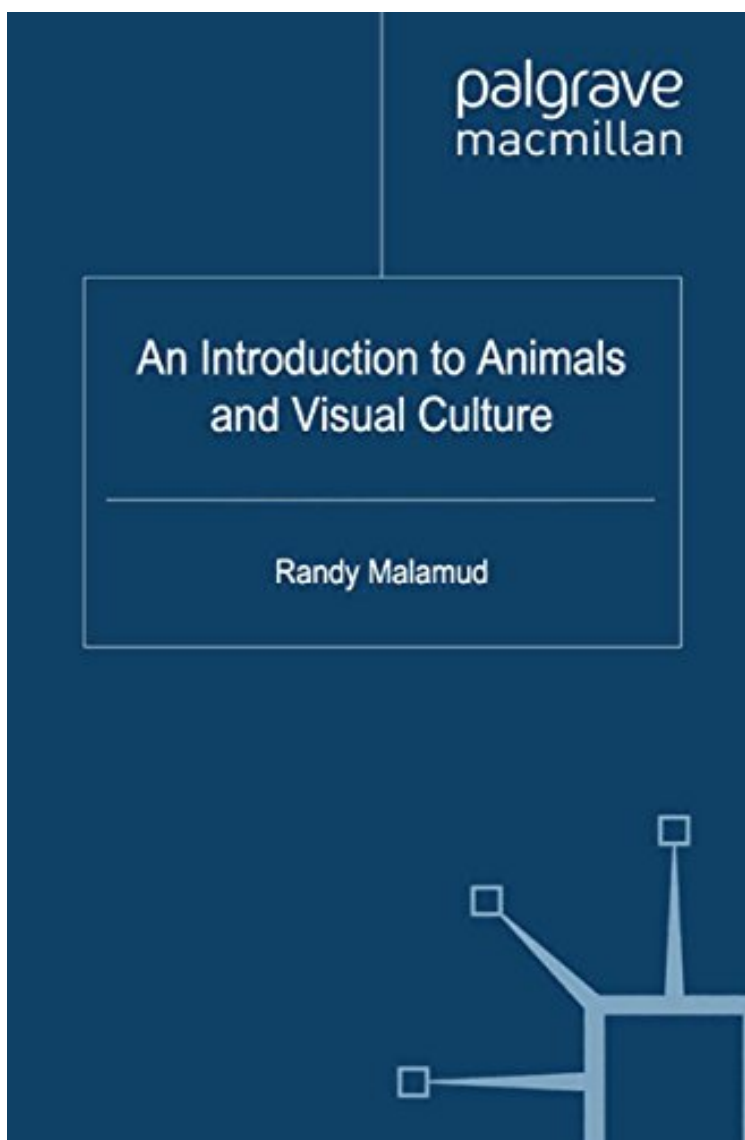


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## An Introduction to Animals and Visual Culture (The Palgrave Macmillan Animal Ethics Series)

*R. Malamud*

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**R. Malamud : An Introduction to Animals and Visual Culture (The Palgrave Macmillan Animal Ethics Series)**

before purchasing it in order to gage whether or not it would be worth my time, and all praised An Introduction to Animals and Visual Culture (The Palgrave Macmillan Animal Ethics Series):

0 of 0 people found the following review helpful. A MUST READ for film and animal/human studies followersBy

Fortheloveofjack This is a jewel in the crown of human/animal studies. Each chapter is well written and give a penetrating look at animals and the socially constructed world of human/animals--as portrayed in film and expressed through culture. One of the most important aspects of the book is that it is so readable and i think of great appeal to film buffs/lovers who has yet to consider, but is open to, the human/animal relationships as portrayed in film. 1 of 1 people found the following review helpful. Good topic, but if you are not familiar with "lit crit" this may not be for you.

By lyndonbrecht This short book is heavy on critical theory and academic in style. Even so, it's more readable than most work on what used to be called literary criticism. The animal in culture has been a hot topic recently, which is good. This book may be a bit much for the general reader. It considers photography, zoos (where people look at animals), some fiction. He sees the "human gaze" as inherently exploitive. Note; the idea of a "gaze" comes from lit crit, where the "male gaze" is an important term of analysis in examining how men have over time viewed women. One odd note is that Malamud gives credit to some animated films for giving animals some agency. That "agency" is also from the literary criticism vocabulary, but useful. Here it has the meaning of giving animals some power, rather than being simply victimized by human exploitation.

A fascinating exploration of the way in which animals are 'framed' - contextualized, decontextualized - in contemporary visual culture. Written in a highly engaging style, this book challenges the field, dealing with some highly controversial aspects of animal exploitation and boldly examines material that is seldom discussed within animal studies.

About the Author RANDY MALAMUD Professor of English at Georgia State University, USA. He is the author of *Reading Zoos: Representations of Animals and Captivity* (1998); *Poetic Animals and Animal Souls* (2003); and *A Cultural History of Animals in the Modern Age* (2007). He is a Fellow of the Oxford Centre for Animal Ethics and a Patron of the Captive Animals' Protection Society.