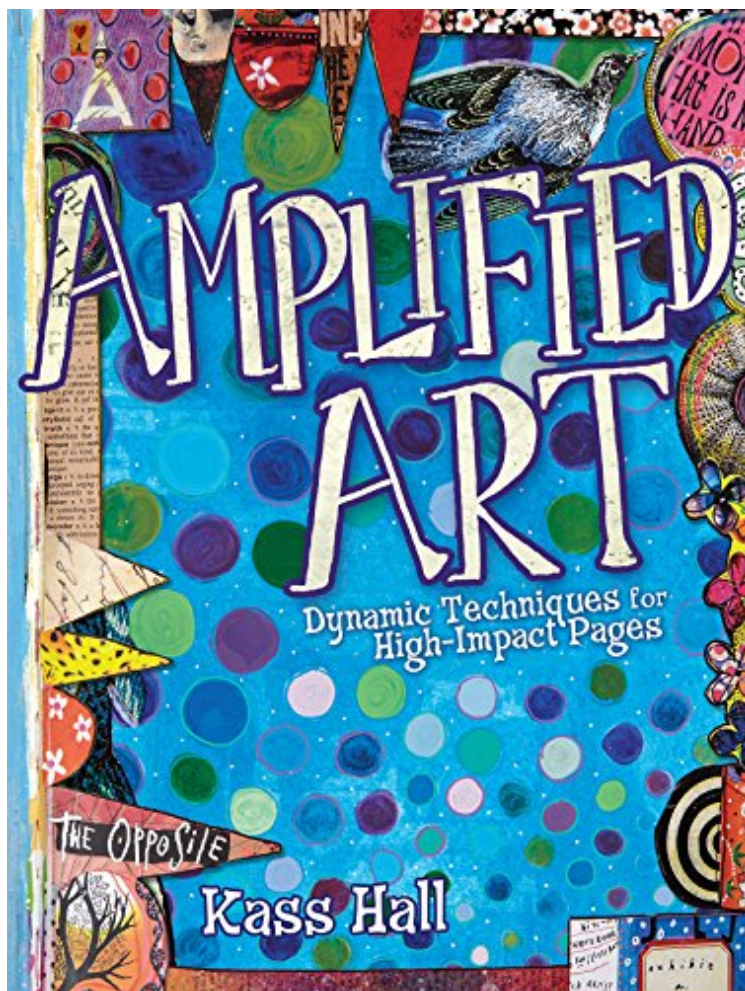


Amplified Art: Dynamic Techniques for High-Impact Pages

Kass Hall

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Kass Hall : Amplified Art: Dynamic Techniques for High-Impact Pages before purchasing it in order to gage whether or not it would be worth my time, and all praised Amplified Art: Dynamic Techniques for High-Impact Pages:

35 of 36 people found the following review helpful. Different approach to art journalingBy Jacqueline GarlansThis is the book I have been waiting for!For nearly two years, I have been reading and studying books about art journaling so I can (I hope, successfully) begin journals of my own. In most cases, the books overwhelm me with dense, multi-layered examples, or the need to have a thorough understanding of using paint and colour. My preference is for fewer layers and to have someone speak to my skill level. I wish the artist had stopped their pages sooner and realised, without an art background, their reader is destined for, at least, disappointment, at worst, failure!Then along comes Kass's book! Don't get me wrong; it is not a simplistic book, some of the images are indeed complex. However, they have a charm and a calm to them that invites contemplation without a feeling of frenzy. In my opinion, this book has

much to say to the real novice and also the untrained, but practising artist searching for her style. Calligraphy causes me problems. I don't want to invest hours trying to learn and practice one or two fonts. Kass shows you how to develop your own handwriting for your journals. She demonstrates some tricks so it becomes individualised and easy to use for both headings and the body of your story. Can't draw faces? The simple steps Kass shows will help you become comfortable leaping in and having a go. I have seen other books which have frightened me away from even trying to draw a face. I don't know enough about using colour (paint or pencils) to get the shading etc that seems necessary to make a "good" face. By helping you overcome your initial fear of faces, this book will allow you to go, comfortably, just as far as you can. It will allow you to move on to more "artistic" methods once you have gained confidence and skill. But, if you never go beyond the things Kass shows you, you will be able to produce a work of art! The chapter on Notan - the Japanese art of balancing light and dark - is very helpful. Not only does it explore positive and negative space, but it also leads into an exploration of using only white, black and grey on your journal pages. A thought-provoking start to some fun journaling sessions. There are also helpful ideas for using colour in your journals: using Gelli printing, stencils and adding colour to your letters. Again, you aren't overwhelmed by details, colour and textures. But, you will be able to develop strong skills to lead you further or as far as you want to go. The final chapter on "details" was fascinating and one I hadn't come across before. First, Kass shows some enhancements to the overall look of the pages you make: borders, shadows, stamps, textures and gel pens. But most fascinating were the side-by-side comparison pages where very subtle changes (look carefully!) make an image really "pop." Simple but very effective! I felt "Amplified Art" was worth every cent. It is different from any other I have found, and suits my style. Are you just starting out journaling, or do you feel you just don't have the art theory background required to save you from making "mud" or a "mess," when attempting to emulate some of the other books? Then Kass's book will lead you gently, but firmly, into an exciting exploration of what is possible with the skills you do have. And if you are like me, you will find the desire, and courage, to go on your way from this excellent starting point.

3 of 3 people found the following review helpful. Excellent Book! By echip2 This book is very informative for anyone who wants to get into art journaling. Personally, I'm a newbie and I was in awe. 1 of 1 people found the following review helpful. New stuff By Kruea Edison Talk about amplified...the colors were very bright and deep.

Create art with a visual impact! Discover how to express yourself loud and proud with the help of Amplified Art. In this fiercely fun technique book, you'll learn to create art journal pages that pop, using step-by-step instruction for adding arresting color, high contrast graphic elements and dynamic hand-lettering! Learn an easy method for creating your own collage papers using the Gelli Plate, stencils, paint, stamps and more. Develop visually-grabbing handwritten fonts. Create whimsical faces (even if you think you can't draw a face!) Experiment with processes for working in both black and white as well as limited color palettes and more. Experiment, play and express yourself boldly with Amplified Art!