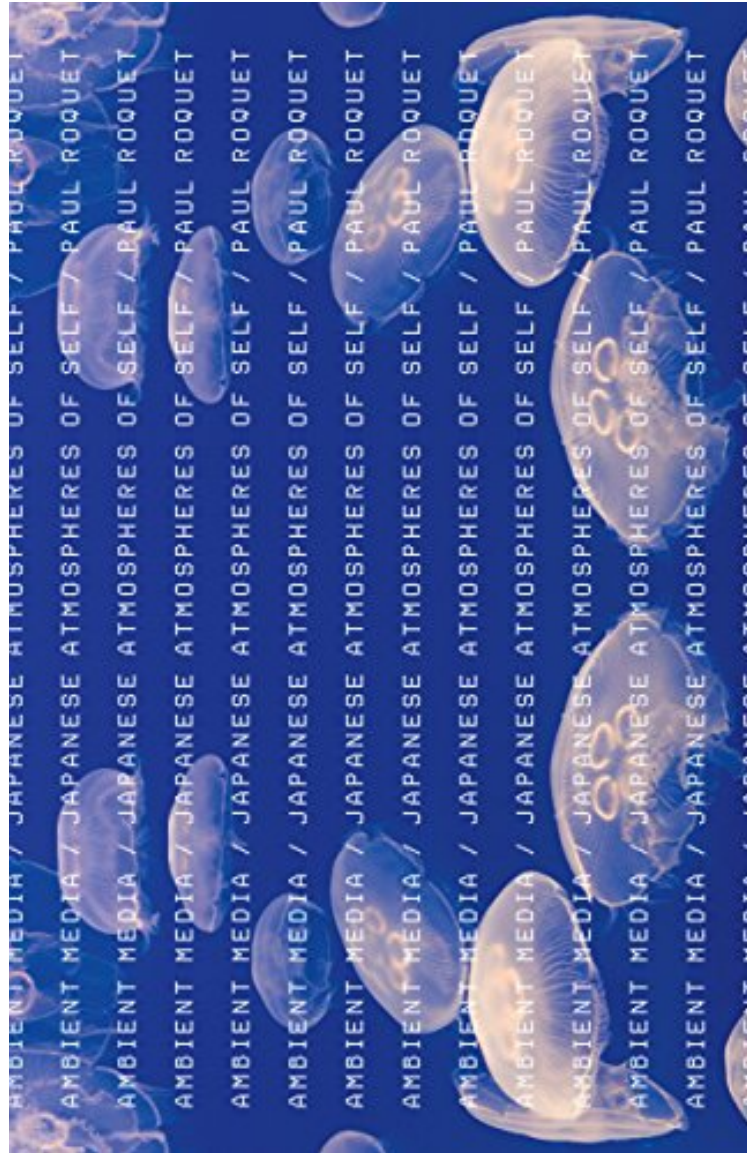


(Download) Ambient Media: Japanese Atmospheres of Self

## Ambient Media: Japanese Atmospheres of Self

*Paul Roquet*

*ebooks / Download PDF / \*ePub / DOC / audiobook*



DOWNLOAD



+

READ ONLINE

#1696102 in eBooks 2016-02-01 2016-02-01 File Name: B01BG8ZN6U | File size: 35.Mb

**Paul Roquet : Ambient Media: Japanese Atmospheres of Self** before purchasing it in order to gauge whether or not it would be worth my time, and all praised Ambient Media: Japanese Atmospheres of Self:

Ambient Media examines music, video art, film, and literature as tools of atmospheric design in contemporary Japan, and what it means to use media as a resource for personal mood regulation. Paul Roquet traces the emergence of ambient styles from the environmental music and Erik Satie boom of the 1960s and 1970s to the more recent

therapeutic emphasis on healing and relaxation. Focusing on how an atmosphere works to reshape those dwelling within it, Roquet shows how ambient aesthetics can provide affordances for reflective drift, rhythmic attunement, embodied security, and urban coexistence. Musicians, video artists, filmmakers, and novelists in Japan have expanded on Brian Enorsquo;s notion of the ambient as a style generating ldquo;calm, and a space to think,rdquo; exploring what it means to cultivate an ambivalent tranquility set against the uncertain horizons of an ever-shifting social landscape. Offering a new way of understanding the emphasis on ldquo;reading the airrdquo; in Japanese culture, Ambient Media documents both the adaptive and the alarming sides of the increasing deployment of mediated moods. Arguing against critiques of mood regulation that see it primarily as a form of social pacification, Roquet makes a case for understanding ambient media as a neoliberal response to older modes of collective attunementmdash;one that enables the indirect shaping of social behavior while also allowing individuals to feel like they are the ones ultimately in control.

"Through a series of probing interventions, Paul Roquet generates a new environment for Japan studiesmdash;one that takes into account the faint, ambient, receding, and ubiquitous immaterialities that fill Japan's ether. This is a work worth noticing."mdash;Akira Mizuta Lippit, University of Southern California "Ambient Media is an ambitious work that introduces the reader to a captivating cross-section of ambient media in the current Japanese mediascape, with a particular focus on sound and image-based arts. Paul Roquet smartly cuts through multiple strata from music to experimental performance to design, offering a fresh and novel perspective on the atmospheres of ambient media."mdash;Marc Steinberg, Concordia University