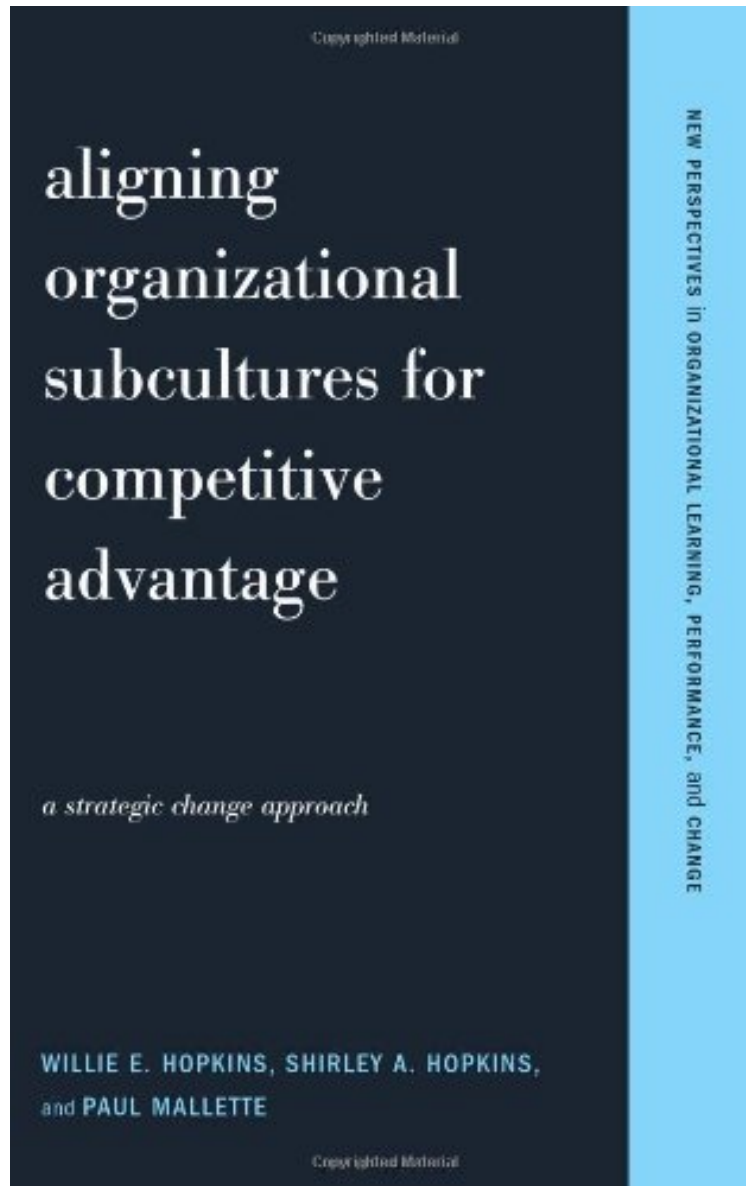


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## **Aligning Organizational Subcultures For Competitive Advantage: A Strategic Change Approach (New Perspectives in Organizational Learning, Performance, and Change)**

*Willie E. Hopkins, Shirley A. Hopkins, Paul Mallette*

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A hard look at the subcultures within modern corporate culture, and how reconciling the differences among them will result in increasingly stronger organizations

About the Author Willie Hopkins, a professor at Colorado State University, is author of Ethical Dimensions of Diversity. Shirley Hopkins is a Professor at the University of Denver. Paul Mallette is a professor at Colorado State University. All three have published widely on HRD in general, and on organizational subcultures in particular.