

Against Ambience

Seth Kim-Cohen

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#788418 in eBooks 2013-12-05 2013-12-05 File Name: B00GRP7046 | File size: 51.Mb

Seth Kim-Cohen : Against Ambience before purchasing it in order to gauge whether or not it would be worth my time, and all praised Against Ambience:

1 of 2 people found the following review helpful. Five Stars By D. Justice A clear-eyed, articulate critique of current trends in the art world.
2 of 5 people found the following review helpful. Seth Kim-Cohen knows what's up. By Simon Remizewski This book is a fantastic read. Kim-Cohen has successfully built a powerful critique that engages subjects, situations, and spaces existing and occurring almost simultaneously to the writing itself. For anyone interested in art, sound, and/or culture and society in general - this book is worth a serious engagement.

Against Ambience diagnoses - in order to cure - the art world's recent turn toward ambience. Over the course of three short months - June to September, 2013 - the four most prestigious museums in New York indulged the ambience of sound and light: James Turrell at the Guggenheim, Soundings at MoMA, Robert Irwin at the Whitney, and Janet Cardiff at the Met. In addition, two notable shows at smaller galleries indicate that this is not simply a major-donor movement. Collectively, these shows constitute a proposal about what we want from art in 2013. It's impossible to play possum. While we're in the soft embrace of light, the NSA and Facebook are still collecting our data, the money in our bank accounts is still being used to fund who-knows-what without our knowledge or consent, the government we elected is still imprisoning and targeting people with whom we have no beef. We deserve an art that is the equal of our information age. Not one that parrots the age's self-assertions or modes of dissemination, but an art that is hyper-aware, vigilant, active, engaged, and informed. We are now one hundred years clear of Duchamp's first readymades. So why should we find ourselves so thoroughly in thrall to ambience? Against Ambience argues for an art that acknowledges its own methods and intentions; its own position in the structures of cultural power and persuasion. Rather than the warm glow of light or the soothing wash of sound, Against Ambience proposes an art that cracks the surface of our prevailing patterns of encounter, initiating productive disruptions and deconstructions.