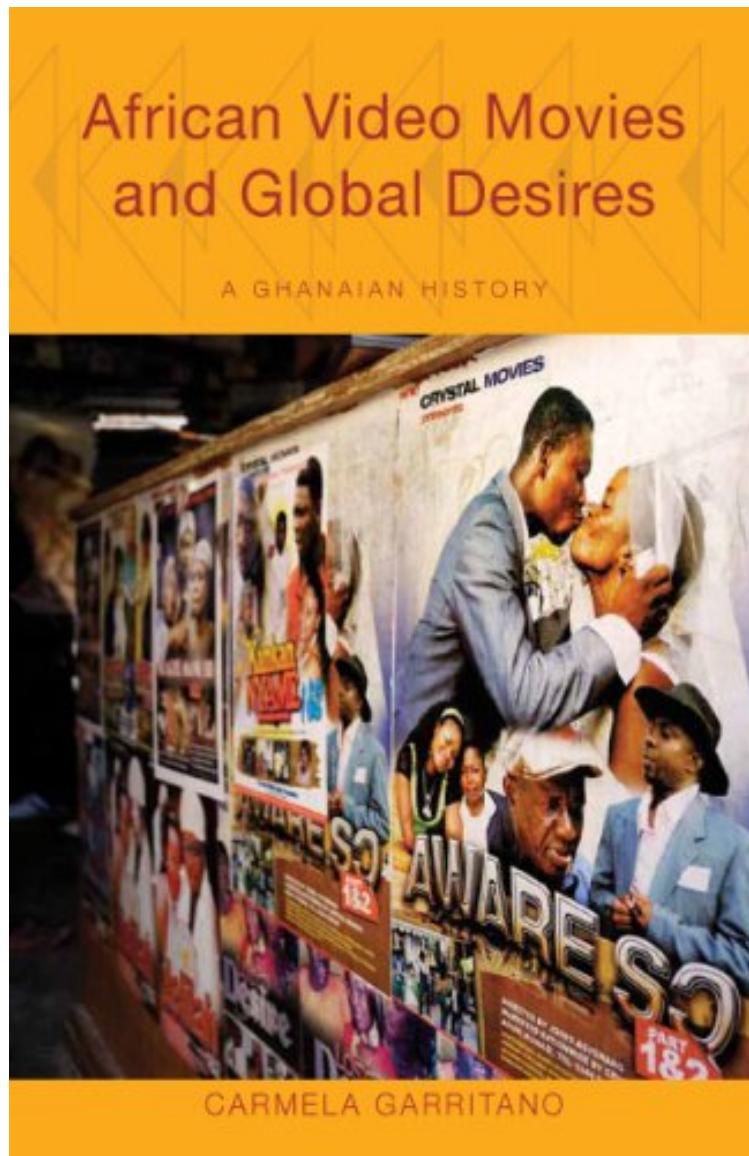


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## African Video Movies and Global Desires: A Ghanaian History (Ohio RIS Africa Series)

*Carmela Garritano*  
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before purchasing it in order to gage whether or not it would be worth my time, and all praised African Video Movies and Global Desires: A Ghanaian History (Ohio RIS Africa Series):

2014 Choice Outstanding Academic TitleAfrican Video Movies and Global Desires is the first full-length scholarly study of Ghanas; commercial video industry, an industry that has produced thousands of movies over the last twenty years and has grown into an influential source of cultural production. Produced and consumed under circumstances of dire shortage and scarcity, African video movies narrate the desires and anxieties created by Africas; incorporation into the global cultural economy.Drawing on archival and ethnographic research conducted in Ghana over a ten-year period, as well as close readings of a number of individual movies, this book brings the insights of historical context as well as literary and film analysis to bear on a range of movies and the industry as a whole. Garritano makes a significant contribution to the examination of gender norms and the ideologies these movies produce.African Video Movies and Global Desires is a historically and theoretically informed cultural history of an African visual genre that will only continue to grow in size and influence.

“[This book] makes an extremely important contribution to African film, media, and cultural studies more generally with the way in which it focuses its close film analyses through the lens of gender.” — Lindiwe Dovey, University of London