


## Advanced Style

*Ari Seth Cohen*

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**Ari Seth Cohen : Advanced Style** before purchasing it in order to gauge whether or not it would be worth my time, and all praised Advanced Style:

239 of 243 people found the following review helpful. Ohhhh, God bless this guy! By Yennta I'm '71. I find that with age I've become invisible. I've always loved clothes and accessories, frequent great thrift shops, adore colors. Ari Seth Cohen has given me a peer group and mentors to admire. I was about to send a cowboy shirt I've never worn back to the thrift shop when I found his site (and Sziporah Salamon's sp? at the same time.) Instead I wore it out to dinner and was complimented and felt terrific. They can't ease us out, if we stand out and stand up for color and glamor and creativity! Thanks thanks for this inspiring book. 4 of 4 people found the following review helpful. Great book. By Dona Brandt Just got the book today and have already devoured twice. Love it. I will buy every new edition that gets published. 0 of 0 people found the following review helpful. Good price too. By Bev This book is gorgeous!! It gave me so much pleasure to go over it, page by page. The pictures are stunning, and learning a bit about each of these exciting

women was fun! As a 'mature' woman myself, I found it freeing to see what bolder women than I are wearing and looking great in! It also gave me the courage to don some of the bright and upbeat things I've secretly been wishing I could wear. Take a look at it, it's great!

Advanced Style is Ari Seth Cohen's blog-based ode to the confidence, beauty, and fashion that can only be achieved through the experience of a life lived glamorously. It is a collection of street fashion unlike any seen before-focused on the over-60 set in the world's most stylish locales. The (mostly) ladies of Advanced Style are enjoying their later years with grace and panache, marching to the beat of their own drummer. These timeless images and words of wisdom provide fashion inspiration for all ages and prove that age is nothing but a state of mind. Ari Seth Cohen started his blog inspired by his own grandmother's unique personal style and his lifelong interest in the put-together fashion of vibrant seniors. Each of his subjects sparkles like a diamond after long years spent refining and perfecting their individual look and approach to life. The Advanced Style book will showcase, in luscious full-color, the best of the blog, but will also act as a true guidebook with all-new material featuring wardrobes, interviews, stories, and advice from a cadre of his most chic subjects, along with a large selection of never-before-seen photography-fresh off of sidewalk catwalks around the world!

"In print and on film, Mr. Cohen's arrestingly bedizened models embrace fashion with a sense of play." Ruth LaFerla, *The New York Times* "For all those who are sick and tired of seeing style and fashion presented solely as a young woman's game, behold 'Advanced Style.'" *Los Angeles Times* "a beautiful catalog of women who aren't over the hill, but rather ahead of the curve." *New York Post* "Advanced Style likely owes its rapid ascent in part to the dearth of attention paid anyone over 30 in popular culture. How the opportunity was missed is anyone's guess: According to 2010 census estimates, Americans 65 and older constitute 13 percent of the population. Those 45 and over — still two to three times the age of most female models — constitute more than 39 percent." *New York Times* "The women who I photograph are confident. They know what they like, they know what suits their bodies, and they're dressing for themselves. They don't dress based on trends." Ari Seth Cohen, *New York Times* "These gorgeous ladies take away the fear of aging and give us all something to look forward to." *Huffington Post* "These women are proof that personal style advances with age." *StyleList* "I was best friends with my grandmother growing up, and was always inspired by her energy and wisdom. I wanted to show that creativity, style, and vitality advance with age, and hopefully help change people's ideas about getting older." Ari Seth Cohen, *StyleCaster* As Mentioned In — *The Zoe Report* About the Author Ari Seth Cohen is a freelance writer, photographer, and blogger based in New York City. He is the creator of Advanced Style, a blog devoted to capturing the sartorial savvy of the senior set. Advanced Style has appeared in national media such as *The New York Times*, *The New Yorker*, *Los Angeles Times*, *The Huffington Post*, *Vice Magazine*, *New York Magazine*, *The Fader*, *Vogue Japan*, *Vogue Italia*, *Elle*, *Elle UK*, *The UK Telegraph*, *Forbes.com*, and internationally broadcast news and fashion programs. Maira Kalman is an author and illustrator of over a dozen children's books. Additionally, her two yearlong, illustrated columns for *The New York Times* online have been published as the books *The Principles of Uncertainty* (Penguin, 2007), and *And the Pursuit of Happiness* (Penguin, 2010). In 2011 a retrospective of her work was mounted at the Jewish Museum in NYC. She is represented by the Julie Saul Gallery, and lives and works in New York City. Dita Von Teese is a world-famous burlesque artist and lingerie model. Best known for her Cocktail Glass show in which she performs an old fashioned striptease that culminates with her bathing herself in an oversized champagne or martini glass. This "Burlesque Superheroine" (*Vanity Fair*) is credited by many for sparking a revival of traditional burlesque, and has appeared in a number of films, music videos, and television shows. Von Teese has released DVDs of her own performances and is the author of *Dita: Striptease* (It Books, 2009).