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AC/E DIGITAL CULTURE ANNUAL REPORT

Focus 2014:

The Use of New Technologies in the Performing Arts

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The AC/E Digital Culture Annual Report aims to become an annual document of reference that analyses the evolution

of digital trends in the cultural sector (museums, libraries, publishing companies, booksellers, theatre companies, film production, music companies, etc.) It is designed to be a manual for constant reference and consultation for cultural sector professionals wishing to discover the advantages benefits derived from the use of new technologies. The first report, coordinated by Javier Celaya of Dosdoce.com, analyses the impact of the Internet in the overall cultural sector, as well as it provides a specific focus on the use of new technologies in the performing arts (production, promotion, staging, distribution, etc.). Each year, the report will focus on a specific area of the cultural sector. The aim of the study is to exchange knowledge by identifying cases of success and good practices at both the national and international levels in order to enhance performing arts professionals' awareness of the possibilities new technologies can offer their entities and also of the digital trends they will need to bear in mind in the coming years. In this regard, the report is much more than just an initial compilation of the statistical data needed to establish the point of departure and current use of different types of technology. This study involves preliminary research and is open to the participation of any cultural entity wishing to contribute its experience and present cases of good practice and success in the use of different types of technology applied to the performing arts.