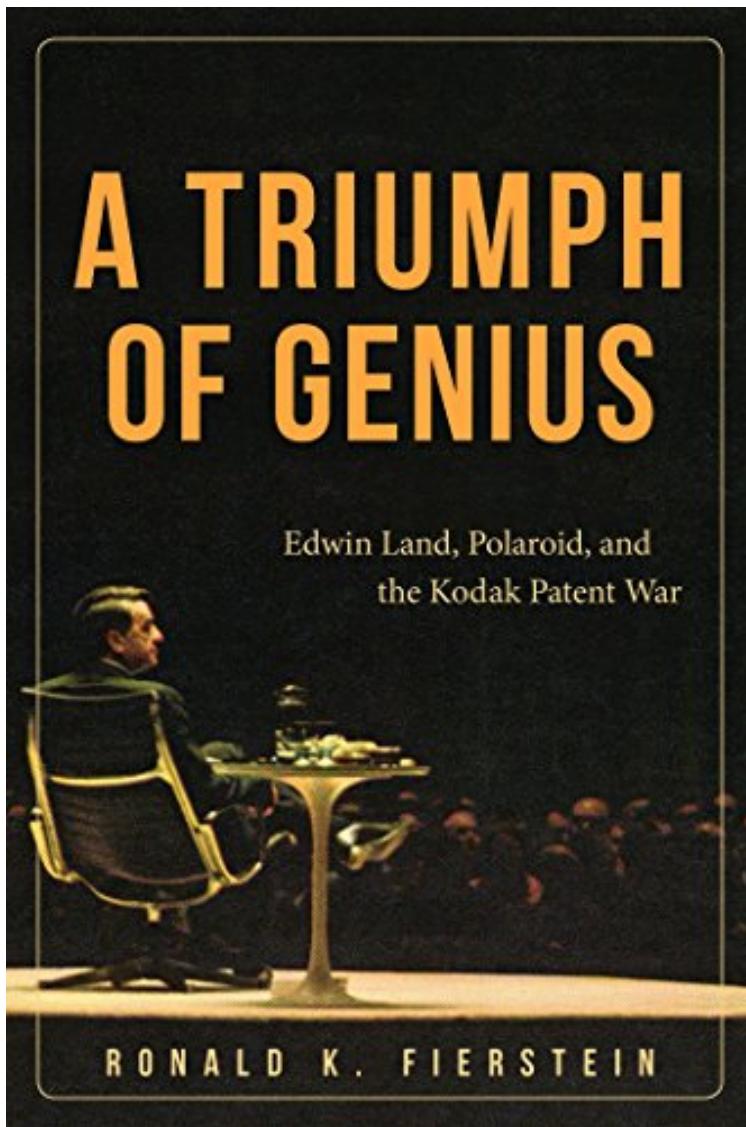


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A Triumph of Genius: Edwin Land, Polaroid, and the Kodak Patent War

Ronald K. Fierstein
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Ronald K. Fierstein : A Triumph of Genius: Edwin Land, Polaroid, and the Kodak Patent War before purchasing it in order to gage whether or not it would be worth my time, and all praised A Triumph of Genius: Edwin Land, Polaroid, and the Kodak Patent War:

11 of 11 people found the following review helpful. Interesting and Engrossing!By mcaseyoA wonderful and well-written biographical legal thriller which I thoroughly enjoyed. I highly recommend this book and have told many of my friends and family about it. The book tells the tale of a man whose work and life continues to influence

technological innovation today -- I never knew that one of Steve Jobs's biggest heroes was Edwin Land, the inventor of Polaroid!4 of 4 people found the following review helpful. A company built by a visionary techie in competition with the monarch of photography - a triumph of the U.S. patent systemBy Gerry ElmanHaving just read Ron Fierstein's riveting work, let me invite you to return with us now to those thrilling days of yesteryear, when photographs were captured on film, and "instant photography" had just been pioneered by Edwin Land's Polaroid Corporation.Fierstein's work profiles a company built by a visionary techie in competition with the reigning monarch of photography, Kodak of the Yellow Box. It will be instructive to those who aspire to chart the path of businesses that battle for hegemony by introducing products embodying "disruptive" technology. (Are you listening, denizens of Silicon Valley?)Fittingly, I write this on April 26, 2015, being celebrated as World Intellectual Property Day. The fulcrum of Fierstein's narrative is the patent litigation that Polaroid pursued and won against Kodak, after Kodak introduced its own version of a one-step instant color photography system. As an attorney in the law firm that represented Polaroid in that suit, the author was in the catbird seat to gain intimate knowledge of the facts and strategy. He now has effectively realized the opportunity that arises with the passage of time, to reveal in detail the hitherto-secret backroom machinations of the disputing parties. For my colleagues in the patent profession, it is a "must read" case study that illuminates strategy and tactics that eventually succeeded in eliminating the me-too Kodak product from the marketplace. To me, it demonstrates the ultimate triumph of the U.S. patent system.At this point in history, the public value of having a system of patents is under question, and the courts and Congress are being encouraged to whittle away at the protections ostensibly provided by patents. A week ago, John Oliver somewhat facetiously presented the issue on his HBO show *Last Week Tonight*. https://www.youtube.com/watch?v=3bxcc3SM_KAsns=em Those who are willing to walk in the moccasins of *Shark Tank* investors shown by Oliver would be helpfully enlightened by Fierstein's multifaceted telling of the Polaroid story.-Gerry J. Elman, Patent AttorneyElman Technology Law, P.C.Founding Editor, Biotechnology Law Report5 of 5 people found the following review helpful. Reads like a thriller but is a well documented account of ...By Ned TowleA tour de force. Reads like a thriller but is a well documented account of one of America's greatest geniuses and his fascinating path through scientific breakthroughs, creating a new corporation, and the monumental Kodak Polaroid legal battles. The reader has an inside, front-row, view of scientific advances ground out under the pressure of Edwin Land's visionary goals and the realities of corporate competition and survival.

This riveting biography from the American Bar Association, visits the spectacular life of Edwin Land, breakthrough inventor. At the time of his death, he stood third on the list of our most prolific inventors, behind only Thomas Edison and one of Edison's colleagues. Land's most famous achievement of course, was the creation of a revolutionary film and camera system that could produce a photographic print moments after the picture was taken. The book takes you behind the scenes of his discoveries, his triumphs, and also the defeats of this reclusive genius. You'll learn details of Land's involvement over four decades with top-secret U.S. military intelligence efforts during World War II and through the Cold War in the service of seven American presidents. Additionally, you'll thrill to the compelling first-hand look at one of our nation's most important legal battles over intellectual property—Polaroid versus Kodak. This corporate and legal struggle is a story of almost operatic dimension. What began as a cooperative and collegial relationship ended in Kodak's betrayal. The conflict led to an epic legal battle, a dramatic event for Land who, from the witness stand, personally starred in a compelling courtroom drama. More than a simple biography, this fascinating book is a biographical legal thriller that is not to be missed!

"Fierstein brings the story to life in such a way that at the end, the reader actually senses the huge emotional strain that such a long, fierce, and persistent battle entailed for those participating in it." ---Paul M. Janicke, HIPLA Professor of Law, University of Houston Law CenterAbout the AuthorRonald K. Fierstein was a young lawyer on the team of litigators from the prestigious patent law firm of Fish Neave representing Polaroid in its epic patent battle with Eastman Kodak over instant photography technology. He is a coproducer of the current Broadway hit *Kinky Boots*. Ron splits his time between Chappaqua, New York, and North Hero, Vermont.Pete Larkin is an AudioFile Earphones Award winner and a 2014 Audie Award finalist. He was the public address announcer for the New York Mets from 1988 to 1993. An award-winning on-camera host, Pete has worked on many industrial films and has done hundreds of commercials, promos, and narrations.