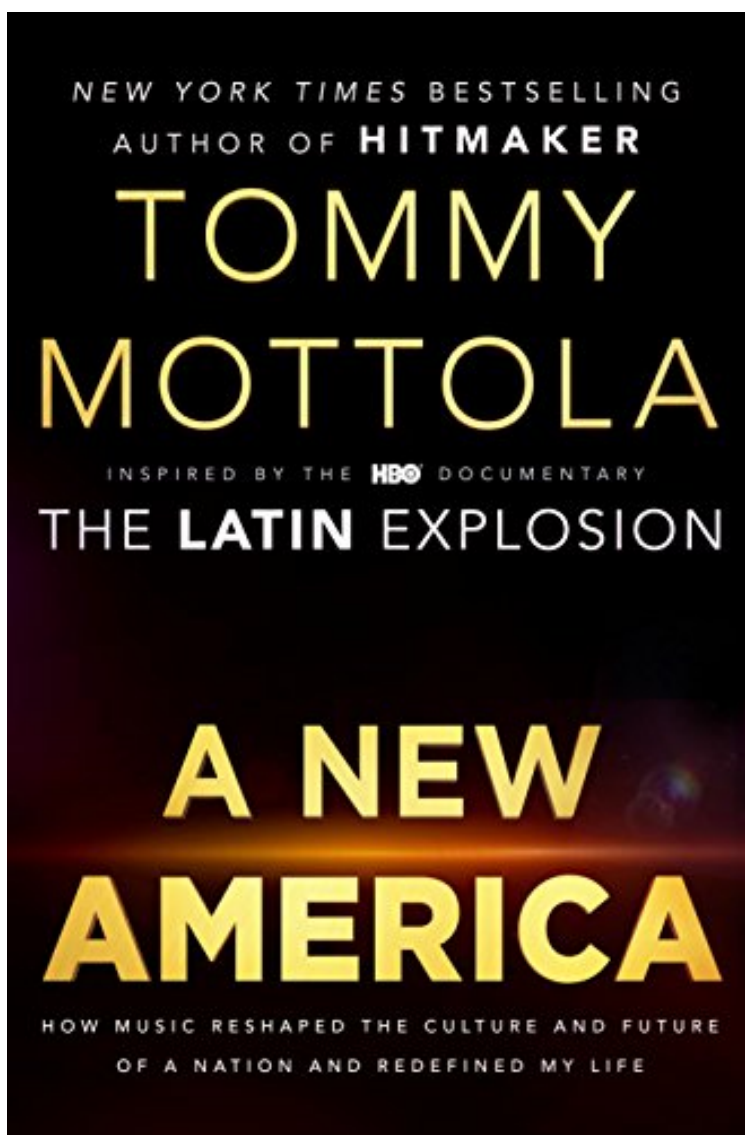


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A New America: How Music Reshaped the Culture and Future of a Nation and Redefined My Life

Tommy Mottola

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Tommy Mottola : A New America: How Music Reshaped the Culture and Future of a Nation and Redefined My Life before purchasing it in order to gage whether or not it would be worth my time, and all praised A New America: How Music Reshaped the Culture and Future of a Nation and Redefined My Life:

The long-anticipated companion book to the groundbreaking HBO documentary *The Latin Explosion* by renowned music producer Tommy Mottola. Legendary music mogul, entertainment impresario, and New York Times bestselling author Tommy Mottola explores and expounds on his lifelong love of Latin music, its influence on his life and career, and its ever-growing influence in America. Tommy Mottola discovered a passion for Latin music when he was a small child on the streets of the Bronx, where he fell in love with the energy and rhythm of the legendary Tito Puente. It is a love he carries with him to this day. In *A New America*, Mottola explores the societal and cultural impact the Latino community and its music has had on America by sharing behind-the-scenes stories from his own life and his connection to the Latin sound throughout the decades—from his initial fascination with Latin music, which started with Puente, to the mainstream success of Ritchie Valens, to the groove-laden guitar wizardry of Carlos Santana. Along the way, Mottola reveals heartfelt accounts of his longtime collaboration and friendship with Gloria Estefan and her husband, Emilio, the meteoric rise and tragic end of Selena, and his orchestration of the Latin Explosion of the 1990s, which launched megastars such as Marc Anthony, Ricky Martin, Shakira, and Jennifer Lopez. But *A New America* is more than a story about music and musicians. It is the story of a culture that continues to grow and influence America in all its aspects and an irresistible sound that continues to move and inspire the nation. From the Hardcover edition.

About the Author Tommy Mottola, former head of Sony Records, is credited with developing some of the biggest artists of all time, including Carly Simon, Michael Jackson, Billy Joel, Celine Dion, and Destiny's Child. Under his chairmanship, Sony Records sold eight billion records and earned more than \$65 billion worldwide. Rudy Sanda is a versatile actor, singer, voice-over artist, and fight choreographer. He has appeared on stage and screen in the United States and England, including productions at Laguna Playhouse, Ivoryton Playhouse, and Ocean State Theatre. Rudy holds a BFA in acting from the University of Rhode Island.