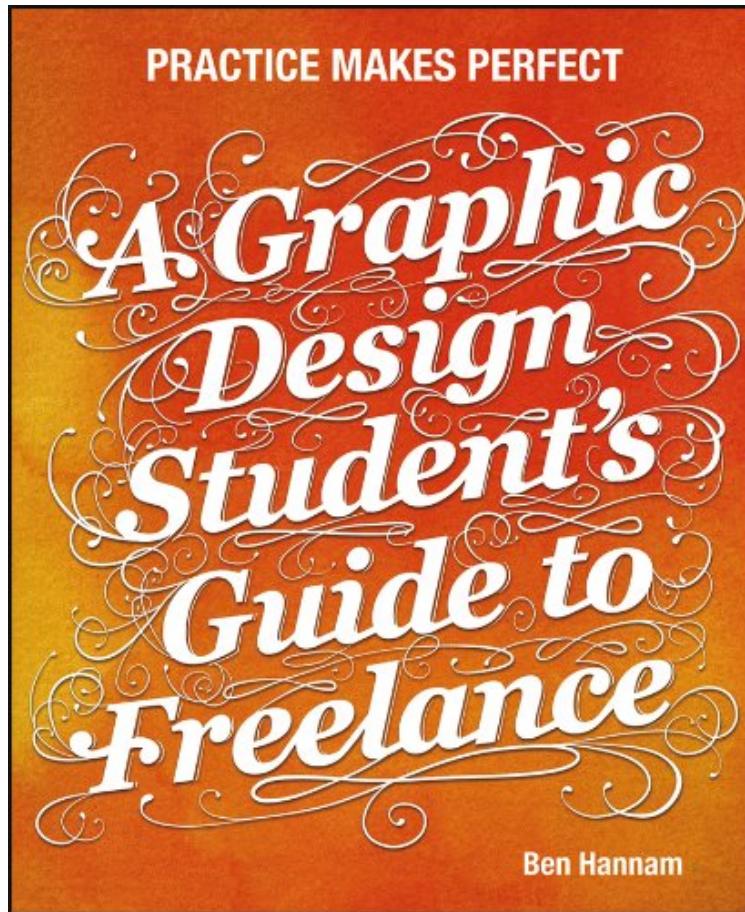


# A Graphic Design Student's Guide to Freelance: Practice Makes Perfect

Ben Hannam

DOC / \*audiobook / ebooks / Download PDF / ePub



 Download

 Read Online

#1730024 in eBooks 2012-10-05 2012-10-05 File Name: B009N3J6B4 | File size: 53.Mb

**Ben Hannam : A Graphic Design Student's Guide to Freelance: Practice Makes Perfect** before purchasing it in order to gage whether or not it would be worth my time, and all praised A Graphic Design Student's Guide to Freelance: Practice Makes Perfect:

0 of 0 people found the following review helpful. It fits for allBy YelenaThis book I highly recommend to anyone who wants a career in Graphic Design, no matter what their level is. The content in the book is really easy to read and straight forward. I got all the information I needed to start my very first Freelance Project, and it is really not as hard as it seemed at first. So to all the future or current Graphic Designers out there: GET THIS BOOK, YOU WON'T REGRET IT :)0 of 0 people found the following review helpful. Great how-to book for Graphic DesignersBy JRauAs a student studying Graphic Design, I am eager for any help I can receive. This book is a simple, yet professional how-to quide on how to start free lancing as a Graphic Designer, and how to address different situations that occur. This book is a definite must-have for every Graphic Designer!0 of 0 people found the following review helpful. Good Read.By shaggy316Great place to start if you are thinking of starting your own design business.

A complete guide to freelance graphic designmdash;created specifically for design students Why wait until you graduate? Freelancing is a great way to jumpstart your career in graphic design. It lets you apply what you've been learning in school, close the gaps in your education with real-world experience, enhance your portfolioand;and make a little money at the same time. A Graphic Design Student's Guide to Freelance: Practice Makes Perfect covers everything you need to know to begin successfully freelancing as a designer, including how to set up your business, deal with legal and financial issues, find clients, and work with them effectively. This full-color guide is divided into sections that correspond to your particular skill level as a studentmdash;beginner, intermediate, or advanced. These sections give you specific tasks and goals to help your freelance design work go smoothly as you progress from your very first professional job to gain experience with a range of projects and clients and prepare to move into a full-time graphic design career once you complete your studies. Complete with sample forms available online (invoices, a proof approval form, job jacket, and more) and 175 color images, including samples of paid work created by students, A Graphic Design Student's Guide to Freelance: Practice Makes Perfect will help you navigate the world of freelance design with confidence. Inside this book, you will learn to: Write a business plan Purchase key equipment Set rates and draw up contracts Find and manage clients Create and show concepts Market your company Expand your business Develop your portfolio And more

About the AuthorBEN HANNAM is an Assistant Professor in the Visual Communication Design Program at Virginia Tech and the founder of the design firm Accomplish Studios, LLC. He has won numerous awards for his graphic design work and teaching, and lectures internationally on topics such as freelance graphic design, graphic design pedagogy, and experiential learning environments.