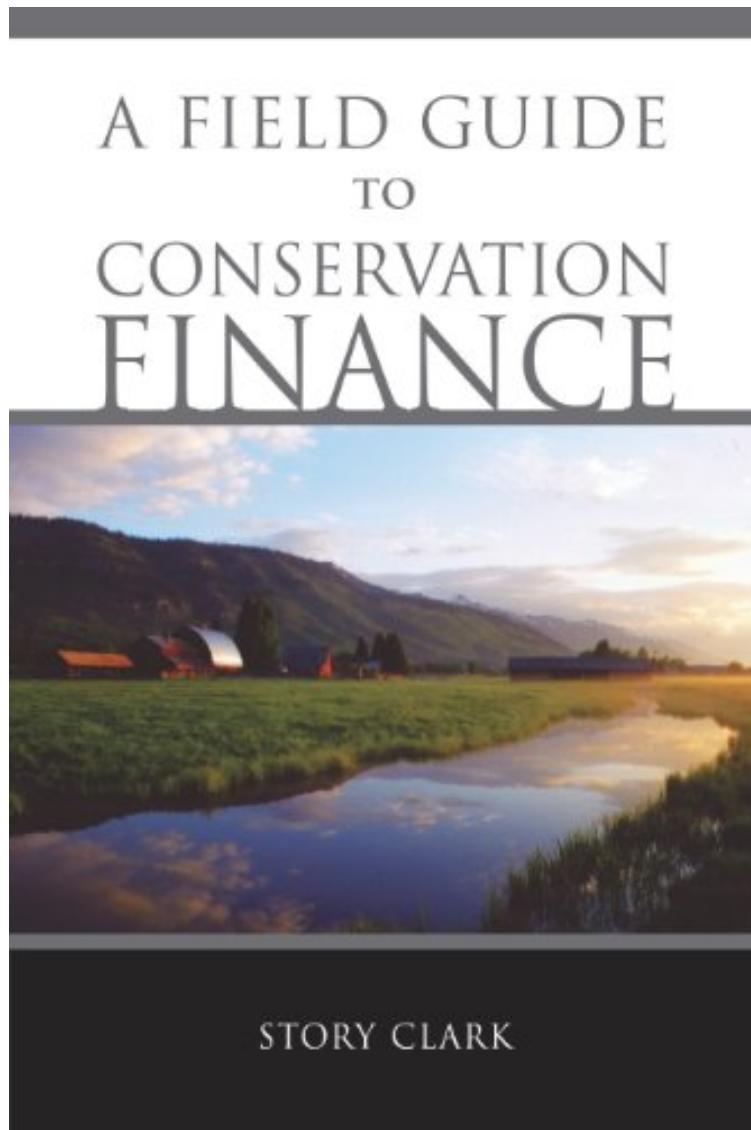


A Field Guide to Conservation Finance

Story Clark

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0 of 0 people found the following review helpful. This is a great resource for conservationistsBy AuthorThis is a great resource for conservationists. The case studies are well presented and the examples are especially important for not just practitioners, but also anyone who sits on the board of a land trust. Somewhat dated at this point, but still a great primer on the financial side of land conservation and one of the more readable books on this topic. This should be required reading for all land trust board members!2 of 2 people found the following review helpful. Good resource, but meant for small land trustsBy LynnetteGood resource, but meant for small land trusts. I was more interested in larger-

scale financing for conservation (developing, managing and investing funds; working with investors), not so much fundraising. This was more about the latter.0 of 0 people found the following review helpful. Very InformativeBy VisionQuestressAnyone interested in conserving wildlife should read this textbook on how it's done from the municipal and community levels. Very inspiring. I love this book, and I am so grateful for the hard work of conservation philanthropists everywhere.

Finally, a comprehensive book on land conservation financing for community and regional conservation leaders. A Field Guide to Conservation Finance provides essential advice on how to tackle the universal obstacle to protecting private land in America: lack of money.

"This book belongs on the director's desk of every environmental group in the country: in it the fear of raising money is replaced by an understanding of what it means to give. Raising money is always about relationships, our relationship toward the land and each other. Who could imagine a book about money to be a book about love?"