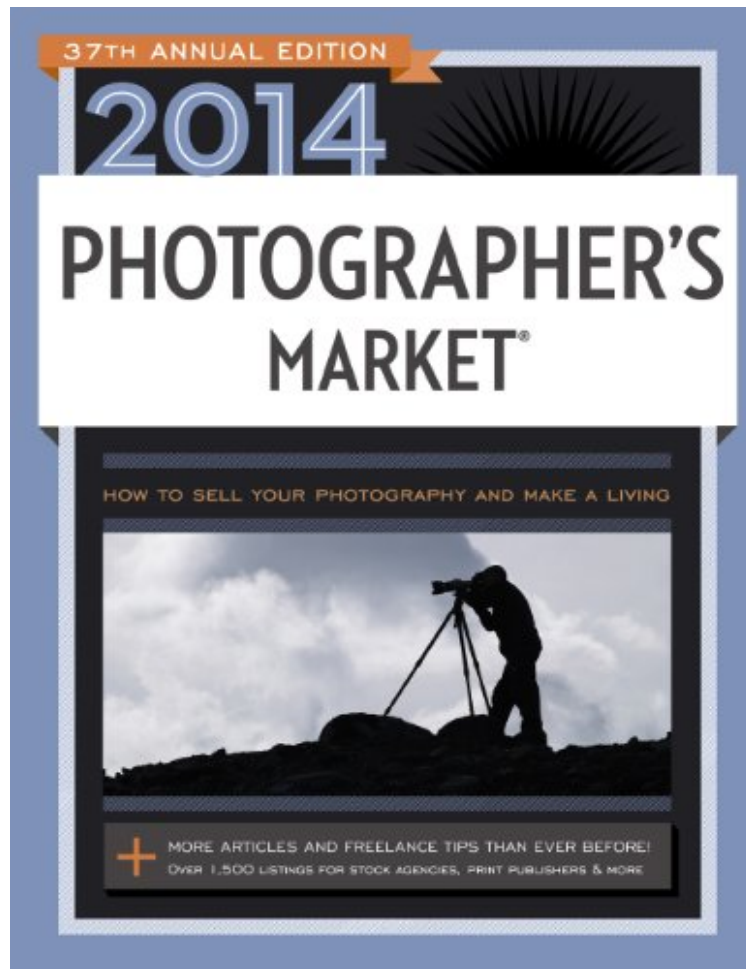


2014 Photographer's Market

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57 of 57 people found the following review helpful. You Get Out of It What You Put into It By Mickey Maguire I have used the Writer's Market, the Artist's Market, and now, the Photographer's Market books in the past and present. There are lots of good tips in the book for people who are just starting out. I've been freelancing since the 1980s, so, I am not new at this, but, there is always something new to learn. These books are great time-savers. They give you the information you'll need to get your foot in the door. You want to pay close attention to what each agent, publisher, or other representative wants. Follow those guidelines to the letter and you CAN get results. Don't shotgun submissions to publishers or publications. Pick your potentials from the fields that various publishers say they accept. You want to use these books to identify those publishers that work within your niche. If you don't have a niche, trust me, you need one. Figure out what your particular area of interest is and specialize in that until you are just too good to ignore. Then, follow that niche to the publishers that would give you an opportunity. By the way, don't get discouraged. I am an

award-winning photographer and I still have to go through this same process. That's the way the game is played. Good Luck. 11 of 11 people found the following review helpful. This book is a God-send for neophyte photographers. By John S. O'Neill I've just completed my first pass through the book, and intend to go through it again and again to soak up all the valuable information I've found during my first pass. I am a landscape photographer who wishes to sell copies of my photos. Ms. Bostic offers a great deal of information regarding this market, and how to approach it. I recommend it highly for any photographer who is serious about building a business around his/her talent. 5 of 5 people found the following review helpful. Was an Excellent Book Would buy it again!!! By stockphotoman I would recommend this to Photographer's, I would buy it again. It was as described, It has name's and address you can use to send in your Pic's that's for sale,, it was shipped on time!!!! I liked the book for the addresses it has in it to send in your PICS to Photo buyer's, Magazine's, card company's, websites, stock site's, and MANY

The Successful Photographer's Secret! Thousands of successful photographers have trusted Photographer's Market as a resource for growing their businesses. This edition contains the most comprehensive and up-to-date market contacts for working photographers today: magazines, book publishers, greeting card companies, stock agencies, advertising firms, contests and more. In addition to the more than 1,500 individually verified contacts, 2014 Photographer's Market includes: A FREE 1-year subscription to ArtistsMarketOnline.com, where you can search industry contacts, track your submissions, get the latest photography news and much more (PLEASE NOTE: Free subscriptions are NOT included with the e-book edition of this title.). Up-to-date information on how to start and run a photography business, including how to find clients, who to contact to submit your photos, what types of photos they need and how to submit both digital and film images. Markets for fine art photographers, including hundreds of galleries and art fairs. NEW! Informative articles on forming a business mind-set, building your financial team, and negotiating fees and rights. NEW! Special features on social media and e-mail marketing, getting the most from LinkedIn, building a better website, sustainability practices, and adding video to your repertoire. NEW! Inspiring and informative interviews with successful professionals, including a motion picture grip, a magazine photo buyer, and an experimental fine art photographer. Check out ArtistsMarketOnline.com and ArtistsNetwork.com for more helpful resources. PLEASE NOTE: Free subscriptions are NOT included with the e-book edition of this title.