1,000 Product Designs: Form, Function, and Technology from Around the World (1000 Series)

Eric Chan
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#3438395 in eBooks 2010-11-01 2010-11-01File Name: B004HO4U5G | File size: 71.Mb

Eric Chan : 1,000 Product Designs: Form, Function, and Technology from Around the World (1000 Series)
before purchasing it in order to gage whether or not it would be worth my time, and all praised 1,000 Product Designs: Form, Function, and Technology from Around the World (1000 Series):

3 of 3 people found the following review helpful. Cover does not reflect contentBy orangesweaterThe cover of the book is beautiful and the graphics inside are fine. The content- the actual 1000 products- is not as amazing as the graphics.5 of 5 people found the following review helpful. Great images, not so great contentsBy rjaynThe book highlights some iconic designs from around the world from well known designers and firms. Some of the designs look amazing but it leaves one wondering what it is or what it does. It contains great graphics and images however it lacks descriptions of any sort, such as when a product was designed, what's it used for, how it's made, or even a price. Serious industrial designers would be genuinely interested in knowing these details, let alone a consumer. One might as well look up product design images on a search engine, at least that grants the option to learn more about a product.

Product design has changed dramatically in recent years as everything, from computers to microwaves to MP3 players, has become more compact and more powerful. Less seems to be more, as everything becomes portable and more user friendly. 1,000 Product Designs features the most innovative designs in recent years. This unprecedented collection of products from all over the globe is a window into different cultures and societies, featuring everything from

furnishings to personal items and accessories to electronics.

About the AuthorEric Chan is the founder and creative director of ECCO Design, the highly esteemed product design studio based in New York City. ECCOrsquo;s mission is to bring a meta-culture philosophy to the highest level of consultancy, specializing in product identity and development. ECCO has worked Herman Miller, Virgin, Toyota, LG Electronics, and Lenovo.