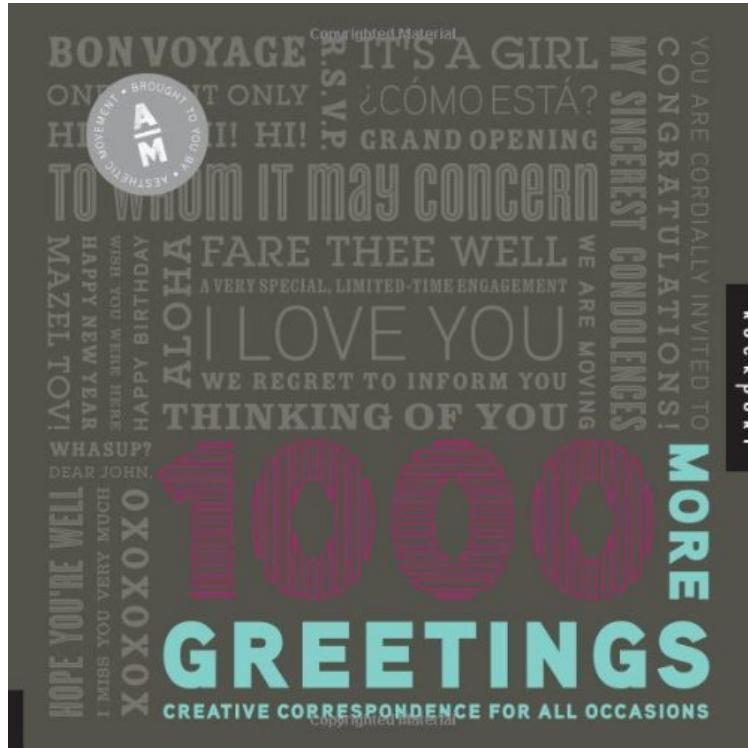


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1,000 More Greetings: Creative Correspondence for All Occasions (1000 Series)

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Aesthetic Movement : 1,000 More Greetings: Creative Correspondence for All Occasions (1000 Series) before purchasing it in order to gage whether or not it would be worth my time, and all praised 1,000 More Greetings: Creative Correspondence for All Occasions (1000 Series):

0 of 0 people found the following review helpful. This one is boringBy thatbookI have the 2 previous versions of this book and find this one to be boring. I have seen some of this content on other books before, so not that original.0 of 0 people found the following review helpful. Five StarsBy B. LinderGreat inspiration of great design.0 of 1 people found the following review helpful. 1000 More...By Ms. AnitaI wish there were a full thousand greetings of what I was interested in. There was a good portion of the back half of the book that was dedicated to posters and invitations; while those are greetings they weren't what I expected. Fun to look at and great for ideas! Great compliment to the initial 1000 greetings book.

Greetings often provide designers with the chance to truly stretch their creative wings through personal expression. The follow-up to 1,000 Greetings, 1,000 More Greetings highlights a diverse cross section of current trends in graphic design. Corporate cutbacks and increased electronic connectivity are each variables that have contributed to the democratization of design in recent times, and the collection in this book reflects that. Everything from mass-produced to limited-edition pieces, from hand-drawn to computer-generated art, from conventional to renegade printing methods are all represented side-by-side in this compilation. The book includes a broad definition of greetings that include

everything from announcements from new baby to new company information; invitations from weddings to gallery openings; as well as moving cards; event posters; holiday greetings; birthday cards; gift cards; and more.

About the AuthorAesthetic Movement is a think tank for smart, creative collaborations and a harbinger of style. We believe that considered design and frequent brushes with beauty can enhance the overall quality of life, and we aim to contribute to that end with every project and partnership we undertake. Our unique ability to provide award-winning design services alongside our recognized sales and marketing expertise enables us to present clients with the most comprehensive solutions from concept to product to market. Through the creation of relationships, products, and environments, Aesthetic Movement endeavors to move hearts and minds by advocating the extraordinary; not proliferating the ordinary.